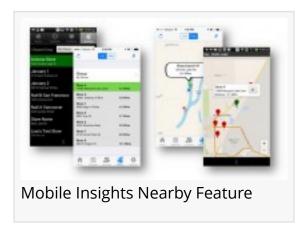


Mobile Insight Announces Super Mobility Week Special Offer Release of Exciting New Feature for Users

Mobile Insight delivers real-time answers and empowers field users through its industry leading retail centered field performance management application.

CORAL GABLES, FL, USA, August 13, 2014 /EINPresswire.com/ -- Mobile Insight delivers real-time answers to management and empowers field users through its industry leading retail centered field performance management application.



The latest release of the powerful Mobile Insight app has just been announced, available on both iOS and Android. This release introduces the <u>Nearby feature</u> enabling retail based field users, such as retail district managers and brand account executives, to quickly and easily plan their day and start store visits based on their current location. Users can view stores by proximity, both on a list view or on a map, start a visit with a single tap, and get driving directions, if needed.

Initial user reviews have been very enthusiastic. Said one retail field rep with a large cable operator, "I love the new Nearby feature - it makes it that much easier for me to do my job!"

Mobile Insight is offering a <u>Show Special</u> in conjunction with their attendance at Super Mobility Week in Las Vegas September 9-11, 2014. Qualified companies will get a FREE one month trial of Mobile Insight with the evaluation environment for up to 5 users - a \$600 value. Simply make an appointment at <u>www.mobileinsight.com/events</u> before September 12, 2014 to take advantage of this offer.

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About Us: MOBILE INSIGHT is one of The Retail Outsource Companies (T-ROC). T-ROC and its affiliates provide total sales operation solutions. The Retail Outsource Companies include Mobile Insight - real time field reporting and business intelligence, The Consumer Insight - full service customer experience analysis, and SYMBITS - managed IT services. Working in synergy, these

four companies form a complete ecosystem: running, managing, and maximizing the productivity of retail efforts.

Press release courtesy of Online PR Media: http://bit.ly/1p7b23F

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