

# BLUME BOSTON HOTEL REAL ESTATE NEWS RELEASE

*We are excited to roll out our hotel real estate investment news feed to our colleagues within the industry.*

HONOLULU, HI, USA, August 18, 2014 /EINPresswire.com/ -- Miles Greve had a vision as early as the mid-1990's to develop a news curation service. "I saw the beginning signs of the news feed from google and webcrawler and began to package as much hotel investments news that I possible could get my hands on" Because of Miles early adoption of technology, and as well his desire to curate hotel real estate events - he



discovered that there was an initial interest from a firm in the northwest, Hotel Equites, who expressed to Miles that they were interested in the idea of partnering together to transform the way news was delivered to the industry.

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THE TRUE CURATORS  
ENDLESSLY SEARCH FOR  
THE BEST OF THE BEST,  
THE CREAM OF THE CROP  
NEWS. THE GREATEST  
HONOR SHOULD BE TO  
HAVE YOUR CONTENT  
CURATED.

*Miles Greve*

Although a good concept at the time back in the mid-1990's, the world of providing curated digitized news was still a couple of decades away. Jump now to 2014 and the world is full of digitized news journals and resources for which the reader has unlimited choice - "I have brought back to the hotel investment market a news feed which is both internationally orientated and domestic. As news travels globally, I believe that our curation services is backed by cutting edge technology that we utilize daily to gather the news that's important to you" We understand times have changed and the news business will continue to evolve and figure out how to monetize the end product.

As of now the social currency by which we all rely upon is "information" This news environment that we currently live in has become an overloaded system of news choices. That is why hotel investment news curation is the next step in packaging specific news that the reader can find value from. We hope to bridge the divide between too much information and "just the right amount" of relevant news that can be used by our readers in everyday conversation that help to get hotel deals done.

We acknowledge that we are the new kids of the block. Our feeling is that the way that the news industry has been changing from Legacy to a Digitized World, that we will be able to contribute to the news gathering efforts of our colleagues within the industry. We welcome any feedback that may help forge a positive relationship within the journalism industry.

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This press release can be viewed online at: <http://www.einpresswire.com>

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