



MISSION BELT CO. LAUNCHES NEW COLORED LINE OF LEATHER BELTS: SOLIDS 40MM COLLECTION

Your Color. Always Fits.

PROVO, UTAH, UNITED STATES, August 21, 2014 /EINPresswire.com/ -- [Mission Belt Co.](#), the company dedicated to making world class, no-hole leather belts and aggressively fighting global hunger through Kiva loans, introduces the new SOLIDS 40 collection that features an array of vibrantly colored belts.

"As we continue to trail blaze the belt market, we want to give customers more variety than the traditional colors previously offered so we launched the SOLIDS 40 collection," said Nate Holzapfel, cofounder of Mission Belt Co. "This bright [line](#) of colored belts is perfect to add just a touch of color to any outfit during the dog days of summer. Particularly, the line will really appeal to our golf audience as they hit the course

in style and color."

The bold line includes the following belts:

- Admiral (navy blue)
- Bolt (bright yellow)
- Froghair (intense green)
- Fugitive (radiant orange)
- Pink (glistening pink)
- Praetorian (shiny dark purple)
- Rooster (intense red)

The SOLIDS 40 collection is available online or at select specialty retail stores for \$39.95. And don't forget, a dollar from every Mission Belt sold goes to fighting global hunger and poverty through micro lending.

Mission Belts are made of genuine leather and come in a variety of colors. The company also sells a



la carte buckles and leathers to give customers the option to mix and match for their own unique combinations. The belts come in two widths: 35mm and 40mm. Belts are unisex and can be comfortably and fashionably worn by men, women, and children.

Be sure to follow Mission Belt Co. online on Instagram, Facebook and Twitter.

About Mission Belt Co.

Mission Belt Co. was founded in 2012 to make world-class, no-hole leather belts, which proceeds of sales help aggressively fight global hunger and poverty. After successfully being funded on ABC's "Shark Tank" in April 2013, the company took off. Inspired by modern, simplistic design and intuitive functionality, Mission Belt gives the classic belt accessory a fresh start with a unique ratchet buckle to provide a more comfortable fit. Behind the name, Mission Belt Co. works with Kiva's peer-to-peer micro lending to provide loans to borrowers around the globe, mostly in developing countries.

For more information about Mission Belt Co. or its belts and mission, visit <http://MissionBelt.com>.

To see Mission Belt Co.'s Kiva page, visit <http://www.kiva.org/lender/TheMissionBeltCo>.

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This press release can be viewed online at: <http://www.einpresswire.com>

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