



Innovative Dealflow Platform Revolutionises Investor and Capital Raiser Relationships

A game changing new dealflow platform launched this month, engineered to connect Investors & Fundraisers within the Oil&Gas, Mining & Renewable Energy sectors.

LONDON, LONDON, UNITED KINGDOM, August 22, 2014 /EINPresswire.com/ -- The [Commodities Investment Exchange \(CoinVex\)](#) platform allows managers of Private Equity, Family Offices and Energy companies to identify global cross commodity/cross transaction investment opportunities and connect directly with Capital Raisers. In eliminating the need for Brokers, CoinVex is focused on disintermediating the capital introductions sector and providing both Capital Raisers and Investors with an efficient and cost effective method of securing deal engagements.

The venture draws on the expertise of London based origination specialists Certus Capital Partners (CCP), who own and manage the CoinVex platform.

Adam Sommerfeld, Managing Partner at CCP said, "We wanted to create an intuitive [dealflow platform](#) that simplified the deal engagement process for Investors and Capital Raisers and negated the need for Brokers. We believe the platform enables enhanced deal efficiency and a significant cost reduction on the fundraising process".

Benefiting from a smart structure, CoinVex allows Capital Raisers to introduce their proposition to a range of targeted Institutional Investors, whilst enabling them to maintain full deal control and create Investor competitive tension.

Notably, clear analytical data allows Capital Raisers to maintain an overview of market appetite, while the accessible engagement pipeline helps fundraisers to build and maintain Investor relationships for current and future projects.

For Investors the elimination of Brokers provides enhanced deal efficiency, allowing time to assess a wider range of strategically aligned opportunities. With seed & growth capital raising, M&A and Joint Ventures currently seeing strong market appetite, the platform's comprehensive deal portfolio encompasses a range of transaction structures for Investors with tightly defined investment criteria or those seeking portfolio diversification.

With an experienced energy team managing the platform and support from the sector's leading private equity houses, CoinVex is already seeing a flurry of dealflow activity in Q3 and expects this to increase as the platform expands its international presence in late 2014.

Further information on The Commodities Investment Exchange is available at: www.coinvex.com .

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