

LINKFRESH Selected by Alsum Farms & Produce, Inc. for Whole Chain ERP

Alsum Farms & Produce has selected the Microsoft Dynamics® LINKFRESH ERP solution to provide field to fork whole chain management.

VENTURA, CA, UNITED STATES, August 26, 2014 /EINPresswire.com/ -- [LINKFRESH](#), a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced that [Alsum Farms & Produce](#), a Wisconsin based grower, packer, shipper of potatoes and onions, has selected the Microsoft Dynamics® LINKFRESH ERP solution to provide field to fork whole chain management.



LINKFRESH

Driving Growth Through ERP

LINKFRESH - Driving Growth Through ERP



Alsum

Farms & Produce inc.

Integrity from field to fork™

The LINKFRESH solution will be deployed in a single phase project to 40 users at the Wisconsin headquarters and will include Microsoft Dynamics NAV 2013 and the complete LINKFRESH ERP Suite from forecast demand, sales, supply, processing and logistics, to mobile warehousing, quality control and traceability. The project is expected to be completed in Spring 2015.



We carefully monitor every aspect of our produce from field to fork; we need our information systems to mirror these critical processes and procedures to provide the same level of detail and accuracy.

*Jan Braaksma, CFO for
Alsum Farms & Produce*

Jan Braaksma, CFO for Alsum Farms & Produce said, “We carefully monitor every aspect of our produce from field to fork; from seed selection and planting, through growing and harvesting, to quality control and delivery. We need our information and management systems to mirror these critical processes and procedures to provide the same level of detail and accuracy in our business management data. LINKFRESH ERP will provide us with the desired end to end whole chain solution specific to our industry, on the solid foundation of the Microsoft Dynamics technology.”

Alsum Farms & Produce is a national distributor of Wisconsin potatoes and onions, and Great Lakes region year-round distributor of over 600 kinds of fresh fruits and vegetables.

For more details on LINKFRESH please visit www.linkfresh.com.

Bonnie Quintanilla
818.681.5777
email us here

Corridor Communications, Inc.

This press release can be viewed online at: <http://www.einpresswire.com>

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