

Alpha Innovation Launch New Website for Coming Winter Months and Beyond

Heating appliance manufacturer Alpha Innovation, have launched a brand new website for the coming winter months.

SEVENOAKS, KENT, UK, August 26, 2014 /EINPresswire.com/ -- The Kent based company who produce a range of products including combination boilers, regular boilers and system boilers have totally redesigned their existing website, adding a range of new features for current and potential customers.



The new website, built by TME Solutions, is fully mobile ready. This feature makes the website accessible to users on not only desktop, but on mobile and tablets also. The new design of the website offers customers smart imagery and clean text, making important information accessible to all.

Alpha Innovation has also introduced a new exciting and extremely useful feature to their new website. The 'Find my nearest' section on the website will allow customers to find their nearest boiler installers, merchants and spare stockists. Customers must simply enter the postcode or town name and select a range to search the list. Alpha say that all the installers that are listed on the new website have installed an Alpha boiler within the previous 6 months and are fully up-to-date with the Alpha product range and boiler installation actions.

The company based in Sevenoaks also have an 'Installers' area for anyone interested in becoming an Alpha Installer, who can go onto register their interest via the website. In the section, installers are able to activate the warranty of any Alpha boiler they include, as well as notifying Gas Safe of the installation for free. The section will also keep track of any installations the installer makes as well as any changed to things such as addresses and telephone numbers. A parts database is also available in this section which lists a set of prices for Alpha spare parts.

As a company, Alpha Heating has a history of over 50 years in the UK. The company have worked as a fledging local heating installation business, rising into a prestigious national heating appliance manufacturer. Today, they are recognised as one of the UK's leading heating solutions company. Together, they combine a range of traditional business values with highly innovative

approach to all aspects of the operation.

Press release courtesy of Online PR Media: http://bit.ly/1BZicwP

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