The Future of the Meat Market in Indonesia to 2018

Report provides authoritative and granular data on the Meat market in Indonesia

MUMBAI, MAHARASHTRA, INDIA, August 27, 2014 /EINPresswire.com/ -- The Future of the Meat Market in Indonesia to 2018 is the result of

Canadeans extensive market research. The report presents detailed analysis on the Meat consumption trends in Indonesia, historic and forecast Meat consumption volumes and values at market and category level, brand share and distribution channel data. This report brings together Canadean Intelligence's research, modeling and analysis expertise in order to develop uniquely detailed market data. This allows domestic and foreign companies to identify the market dynamics to account for Meat sales overall and to know which categories and segments are showing growth in the coming years.

Key Findings

Why was the report written?

This report provides authoritative and granular data on the Meat market in Indonesia and, in doing so fills the gaps in marketers understanding of trends and the components of change behind them. Based upon extensive primary and secondary research to provide comprehensive and granular data, this report allows marketers to confidently update their strategic and tactical plans.
Marketers need data on volume and value changes, brand dynamics and distribution trends in order to effectively plan strategies.

What are the key drivers behind recent market changes?
This report examines the components of change in the market by looking at historic and future growth patterns, including the effects of consumers behavior on total volumes, values, brands selected and types of product chosen.

What makes this report unique and essential to read?

The report provides the latest, detailed data on dynamics in Indonesia Meat market, providing marketers with the essential data to understand their own, and their competitors position in the market and the information to accurately identify where to compete in the future.

Synopsis

Detailed category coverage is provided, covering Seven product segments that include: Ambient Meat, Chilled
Raw Packaged Meat - Processed, Chilled Raw Packaged Meat - Whole Cuts, Cooked Meats -

Counter, Cooked Meats

- Packaged, Fresh Meat (Counter), Frozen Meat.

Detailed product sales segmentation (for both volumes and values) is provided, including brand data, and sales by distribution channel, at the product category level.

Future forecasts allow marketers to understand the future pattern of market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which they want to compete in the future.

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