

Pat Swisher Announces Enviro-Master Franchise Launch in Mobile, Alabama

Corporate senior manager Mike Blevins and his wife Beth purchase Mobile, AL Franchise from Pat Swisher, President and CEO of Enviro-Master.



MOBILE, AL, USA, August 29, 2014

/EINPresswire.com/ -- Enviro-Master, recognized by Entrepreneur magazine as a Top New Franchise for 2014, welcomes its newest Mobile, Alabama franchise location to its fast-growing franchise that redefines clean. After a comprehensive 10-month investigation of high quality/high return franchise opportunities, the Blevins' purchased their dream territory from Pat Swisher, President and CEO of Charlotte, NC-based Enviro-Master and considered to be the founder of the [Hygiene Industry](#). Mike and Beth Blevins are relocating from Southwest Georgia to the Gulf Coast, where they have enjoyed many vacations and have family in the area. The hub of their business will be located in Daphne on the outskirts of Mobile. Enviro-Master will serve restaurants, businesses and organizations throughout Mobile to include counties along the Gulf Coast from Gulfport, Mississippi to just past Destin, Florida. Twenty-six franchises have been sold throughout the US including: Orlando, San Antonio, Greensboro, Raleigh, Greenville, Tampa, Houston, St. Louis, Nashville, Detroit, Jacksonville, Washington, D.C., Cape Coral, FL, Pittsburgh, Charlotte, Raleigh, Chicago, West Atlanta, Dallas, Los Angeles, Orange County, San Bernardino County, East Atlanta, Chattanooga, Omaha, and now Mobile.

"Enviro-Master met all of our criteria," remarked Mike Blevins. "We were looking for a business-to-business model that would provide residual income and reasonable capital investment, while providing an opportunity that is recession-proof and is not technology dependent. The size of the territory is highly desirable, as well." He and his wife Beth have a nine-year old son. Beth added, "Beyond the business opportunity, Enviro-Master appealed to us because of shared values with Pat Swisher and his team, and we felt genuine support and caring, along with a sense that this business operates with the highest ethical and moral standards. We see such potential for our franchise, and I am excited to see just how fast we can grow." Mike plans to handle operations and sales; while Beth will assist with sales and take on the role of office manager. Mike explained that interest and enthusiasm for the Enviro-Master concept has been high. "As we've been working out the details of our relocation and reaching out to schools for our son and making business connections with the Chamber of Commerce, bank and others, it's been somewhat surprising to hear how our contacts want to know what restaurants become our

customers because they want to patronize hygienic establishments."

Mike brings more than three decades of experience with a minerals company, where he rose in positions of responsibility to senior manager over process engineering. He worked his way through school, earning a Bachelor's degree in Math and an MBA in International Management from Northeastern. Beth has most recently worked at the South Georgia Technology College, where she celebrated the graduation of 147 students, which she said, "made me cry." She was also a teacher at the Montessori school that her son attended. Beth attended the University of Alabama, where she worked her way through school as an owner of a Chinese restaurant. She ultimately worked at the University and earned her Bachelor's degree in Human Development & Family Studies. "We are very personable people," Beth commented, adding, "We believe in service excellence and look forward to connecting with folks in our new community."

For more information about Enviro-Master of Mobile and the Eastern Gulf Coast, contact Beth Blevins at bblevins@EMofMobile.com or Mike Blevins at mblevins@EMofMobile.com; office: 251-517-0884, fax: 251-517-0894; toll-free: 866-554-6026 or visit mobile.enviro-master.com.

"We welcome Mike and Beth to our growing franchise system," remarked Pat Swisher. "We believe they have what it takes to bring our high quality services to Mobile and the Gulf Coast, where they will serve as strong brand ambassadors."

About Enviro-Master

Enviro-Master is a franchise business that offers people with appropriate professional skills, and genuine desire, an unparalleled opportunity to develop their own successful business. As a company, Enviro-Master is the leader in the hygiene industry dedicated to providing [hygiene services and products](#) for [public restrooms](#) everywhere. The company focuses on preventing the spread of disease and odors while creating cleaner and healthier facilities that routine maintenance just cannot do.

Enviro-Master also augments its services by supplying soap, paper and cleaning products at such low pricing that it often offsets the cost of its hygiene services. With high-level services that significantly enhance any business' image, plus budget-friendly value, Enviro-Master services possess an undeniable appeal. With public restrooms nearly everywhere people go, there is practically unlimited business potential. Enviro-Master is an approved vendor in virtually all of the national restaurant chains. Visit <http://www.enviro-master.com>.

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