



Research and Analytics Firm Evalueserve Acquires Beyond Data

Global research and analytics firm Evalueserve announced today the acquisition of German business intelligence provider Beyond Data GmbH.

GURGAON, INDIA, September 1, 2014 /EINPresswire.com/ -- "The acquisition of Beyond Data and access to its technology and knowledge of data and business processes allow us to further enhance and complement our portfolio. Our clients will benefit from a combination of Beyond Data's delivery platforms and Evalueserve's research and analytics capabilities and global presence. We could not ask for a better partner to help us develop into one of the market leaders in the data analytics space," explains Marc Vollenweider, CEO, Evalueserve. The acquisition significantly increases Evalueserve's offerings and technological skills in the areas of data science, analytics and business intelligence for various industry segments. For example, a combination of Beyond Data's Analysis & Reporting System and Evalueserve's existing business intelligence solution will help provide evidence-based insights to clients.

"We are thrilled about our partnership with global player Evalueserve. We are sure that we will benefit from Evalueserve's 14 years of experience in the market, global structure, and large workforce, which will help us to further optimize our operational execution. We can also access the company's much larger sales and marketing structure, and our clients will see increased scope of products and services," says Manfred Partzsch, Managing Partner, Beyond Data. "We are confident that this is a win-win for both the companies and our customers," he adds.

With the acquisition, Beyond Data has become an Evalueserve company; its headquarters will remain in Rheinbach, near Cologne, and its current management structure will remain unchanged.

Evalueserve and Beyond Data plan to jointly develop cloud based business intelligence platforms in the marketing intelligence, procurement, pharmaceutical and other domains which will be directly used by client users as well as embedded with Evalueserve's analytical services.

About Evalueserve: Evalueserve is a global specialist in knowledge processes with a team of more than 3,000 professionals worldwide. As a trusted partner, Evalueserve analyzes, improves, and executes knowledge-intensive processes and leverages its proprietary technology to increase efficiency and effectiveness. We have dedicated on-site teams and scalable global knowledge centers in Chile, China, India, Romania, the UAE, and the US, which provide multiple time zone and multilingual services.

Evalueserve's knowledge solutions include customized research and analytics services for leading-edge companies worldwide. By partnering with us, clients benefit from higher productivity, improved quality, and freed-up management time. We provide our clients with better access to knowledge and information across all parts of their organization, thereby adding to their capabilities.

About Beyond Data: Beyond Data was founded in 2008 and is specialized in developing and operating Business Intelligence solutions. Beyond Data serves and supports its customers with: the Development and operations of Business Intelligence Solutions; Data Management; Data

Warehousing, Dashboarding, Standard Reporting; and the Development of Web Applications; Requirements Analysis, Project Management, Project Support and Training.

For more information on Evalueserve, please visit <http://www.evalueserve.com>.

For more information on Beyond Data, please visit <http://www.beyond-data.de>.

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