

## Getting Organized with the EZStudRack System Storage

BELLVILLE, TEXAS, UNITED STATES, September 1, 2014 /EINPresswire.com/ -- With his name listed on more than 14 U.S. patents, Eugenio Segovia Jr. has proven his credibility as an inventor and innovator. But his most recent invention, and the project for which a Kickstarter crowdfunding campaign is underway, is the EZStudRack System (also known as U.S. Utility Patent Number 7,275,648), an idea that came out of his own frustration in his attempts at getting organized while dealing with fixed shelves that were wasting space he needed. He wanted a product that could put the area between the studs in his storage unit to use. The fixed shelves that he had been using were creating clutter and chaos: the shelves were overloaded, access was inconvenient, and time was wasted.

A few years ago, while watching a home and garden program on television, he saw how effective shelving could be if installed between exposed studs. The only problem with the television product was the cost: \$7.95 per shelf meant that the hardware was too expensive to be practical. He did some tinkering, came up with his own version of the shelving, and was pleased with the results, except that while the stored items changed, the ability of the shelves to accommodate new dimensions did not. He did some more tinkering, created some prototypes, and did some tooling to order a small shipment for testing.



Then he invented the EZStudRack, a

simple, innovative, easy-to-install organizer that puts the space between the studs to use. Not only does the product promise convenience in usage, it doesn't lock you into the storage that you currently need if those needs change later. If you have larger items to store, you just replace your 1X4 with a 1X6, or 1X8, or 1X10 shelf or any size cut out of 3/4 inch plywood.

Eugenio found that the key to getting organized with a product like the EZStudRack is one-row deep storage. That way, the item you use is always returned to its home, and nothing is out of place.

Every area in your home will benefit by enhanced organization. Picture your garage with EZStudRack accessibility. The gas can goes exactly where it belongs because the shelf is sized for it. Cleaning supplies are arranged in find-itquick order. The same holds true for the bedroom closets, especially for shoes. High heels need higher shelves? Not a problem with the EZStudRack. You'd like to have a kitchen set-up that makes grabbing morning coffee and toast simple and speedy? The EZStudRack is designed so that mornings don't have to be bedlam, with the coffee filters here. the coffee maker below, and the toaster and bread beside it.

It's easy to see how much simpler life can be with theEZSTudRack, but this invention is especially handy for your children's bedrooms. As your kids grow up and their toy taste change, the EZStudRack can accommodate the different playthings on the shelves. Because the system is set up to be oneshelf deep, all items are easy to find and easy to put back where they belong. Imagine a storage system that has trucks, games, art supplies, and books all arrayed individually. No more toybox





clutter, no more under-the-bed toy mayhem with the EZStudRack because your children can find exactly what they're looking for. That means that the floor doesn't end up as the bedroom's default storage unit, something that parents will definitely appreciate at the end of the day, when "put your toys away" can turn into bedtime into a battle.

The invention has undergone repeated testing to ensure its quality and ease of use. Crowdfunding will make the EZStudRack available for the millions of people who are longing for the <u>perfect storage system</u>. Once the goal is met, Eugenio will have production molds made to produce a small container of the EZStudRack, which will be available for shipping in either late December of this year or early January 2015.

## About EZStudRack

EZStudRack (www.ezstudrack.com) is a product that meets everyone's storage needs. Designed with

innovative "between stud storage" to make maximum use of space that would otherwise remain unused, the product by inventor Eugenio Sevogia Jr. is seeking to raise \$58,900 by September 24 so that he can issue a larger production run for mass marketing. The EZStudRack System is perfect for any room in the house, including the kitchen, family rooms, and bedrooms. It's even ideal for garages and sheds. Wherever you have items to store is the perfect place for the EZStudRack System.

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