

Logitravel is choosing the Limonetik platform to accept payment by Holiday Vouchers on its online travel sales portal

Thanks to Limonetik, enriched payment specialist, Logitravel is now offering its online customers the option of paying for their holidays with Holiday Vouchers

PARIS, ILE DE FRANCE, FRANCE, September 2, 2014 /EINPresswire.com/ -- Based in Majorca, the OTA (Online Travel Agency), which targets the German, UK, Finland, Brazilian, Spanish, French, Italian and Portuguese markets, gave itself the goal of providing its customers with all the travel offers at the best market price. Its principal: make it easier for the customer to create their own custom trips (flights, accommodation, hire cars, etc.). Also offering numerous promotions, the [Logitravel](#) website aims to be clear and easy to use.

To expand its customer portfolio and satisfy the demands of some 3.8 million beneficiaries of Holiday Vouchers, Logitravel wanted to integrate payment by Holiday Vouchers, for the French section of its website. The online travel agent wanted a turnkey solution processing and guaranteeing payments all the while bringing a quick and strong return on investment service. What's more, payment by Holiday Vouchers had to be part of a clear and fluid customer journey.

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Yago Casasnovas, Logitravel

Making the processing of ANCV (French National Holiday Agency) vouchers more automatic, industrial and reliable, the [Limonetik](#) solution makes the overall management of the customer file more fluid, without impacting on the IS or the organisation of the online tour operator. Visible from the payment area of the customer account, payment by Holiday Vouchers has been made simple for the internet user, thanks to an explanatory page. The deposit, transferred by bank card by the consumer, allows for the

freeing up of the entirety of the processing of the file. In addition, the trading site benefits from financial reports facilitating account reconciliations and the processing of customer files.

“The Limonetik payment platform corresponds at once to our philosophy and our desire to offer a simple and comprehensive service to our customers” indicates Yago Casasnovas at Logitravel. “In addition to a complementary service contributing to improving our customer satisfaction, we now harness a new payment flow, while securing sales and avoiding all the hassle linked to manually processing ANCV Holiday Vouchers.” For their part, the beneficiaries of Holiday Vouchers are now enjoying offers proposed by the



tour operator on all kinds of trips in the European community.

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