



WORLD'S FIRST SMARTPHONE EARPHONE TO OFFER USER CUSTOMIZATION AND AUTO-LEFT/RIGHT WEARING RECOGNITION VIA APP.

SEOUL, SOUTH KOREA, September 3, 2014 /EINPresswire.com/ -- With its vision to innovate wearable industry through its own automatic left/right wearing recognition technology, Glorystone, a technology startup company aims to develop earphones able to offer automatic left/right wearing recognition, improve user's inconvenience in user's identifying



left/right wearing side of earphone, and deliver a new value and service to users.

The sensor of earphone is provided for earphones to collect user's personal preference, mental and health conditions while his or her listening to music through earphones, thus delivering optimized music service to user.

This technology (named as "Rautol") in application of patent to offer automatic left/right wearing recognition allows earphones to be designed in much simpler and more modern shapes.

"We see that earphones have not been improved over the last thirty years, whereas smartphones were a significant breakthrough only for three years. Glorystone's earphones are designed as an application for improving user experiences and personalized services with user's biometric data with meaningful value collected by our earphones," said Seok, Sangho, president of Glorystone.

He added, "People have their own different eyesight, hearing, and body size. Therefore, earphones need to be personalized enough to control left/right volume as people are much more interested in their ears and health. Our earphones include such market needs and trends. Our products have been developed after a wide range of surveys conducted on needs, inconveniences, and interests of users while their using earphones and we plan to continue a survey to hearing patents in an alliance with clinical test centers in hospitals."

Glorystone's earphones will be showcased in CES, Las Vegas in January 2015.

About Glorystone

Glorystone, a Korean startup company is developing world's first earphones to offer automatic left/right wearing or wearable recognition that improves the functionality and performance of current earphone/headphone devices based on its own technology.

Mr. Seok, Sangho, president of Glorystone, has a rich and wide range of experiences in designing concept cars and advanced products at HYUNDAI/KIA Automobiles for over 12 years and he is

described as one of the most creative and innovative technology designers in Korea by many Korean media.

All inquiries including investment are reached to Glorystone via e-mail: glorystone@hotmail.com

Seok, Sangho

Glorystone

82-10-8765-2816

[email us here](#)

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