

## Potluck, Punny Fun Wearing Apparel

SAN DIEGO, CALIFORNIA, UNITED STATES, September 4, 2014 /EINPresswire.com/ -- Potluck is what you get when you come late to a meal, or when a lot of people bring different homemade foods to a gathering - if you are using the term in its original meaning. Luck is often symbolized by a four-leaf clover. Pot is a slang term for cannabis, or hemp - a plant that has been historically used for a number of different purposes, including making rope or fabric. Arrange five slender, tooth edged leaves behind a four leaf clover, and it develops a ressemblance to Agrippa's pentagram with a man superimposed over the top of it. Agrippa's pentagram symbolizes the four physical elements, plus spirit and the way they relate to humankind. So what do you get when you place the image of a four-leaf clover over the image of a pot leaves? You get a Mariclover, Potluck Clothing Industry's



## trademark symbol.

Christopher Payne's Potluck clothing has designed new images for their 2015 apparel line, which is currently available in California and Florida. The new designs include their trademark "mariclover" symbol, with the words "Est. 2011, Potluck Clothing Industries", as well as a new design, "Two Birds, One Stoned," a tongue in cheek play on the old Aesop's fable moral, "A bird in the hand is worth two in the bush," combined (perhaps) with, "Let he who is without sin cast the first stone, or even the old Bob Dylan song, "Everbody must get stoned." If you want something a little more understated, they have their PXL design. They are also working on another fun design, which goes with the "home grown" part of their slogan: "An apple a day..."

Potluck is running a <u>Kickstarter crowdfunding campaign</u> to pay for blank shirts, printing and design costs. They are asking a modest \$800 to bring to you some really cool threads. Rewards include a rousing cheer for \$1.00 donations, a pack of five Mariclover stickers for \$10. At the \$15.00 level, you will receive the stickers plus one Mariclover design from the 2011 apparel line. Pledge \$30 or more, and get a black men's size t-shirt with the "two-birds" design, plus two mariclover stickers. At \$60, they have some real loot for you: one black hat embroidered with mariclover, two black men's t-shirts with the two birds design, three mariclover stickers for you, plus four to give to your friends.

So laugh it up a little, and help the rest of the world get a little bit of a chuckle by wearing this "punny" line of apparel from Potluck Clothing designs. If your budget doesn't run to a complete t-shirt, or even

a rousing cheer, share the Kickstarter Potluck crowdfunding web site with your friends on Facebook, Twitter or other social media. Who knows? One of them might be feeling philanthropic, and get t-shirts for both of you. At least go on over to the website, and check out the unique designs. The mariclovers are crisp and bright. The "two birds" are charming renditions of blackbirds, one of whom is looking bright and alert, while the other one is zenning out with eyes closed. The PXL design looks sleek and collegiate.

However, you must hurry if you want to get in on the deals being offered through Kickstarter. This event will only be funded if the full \$800 is raised by September 29, 2014. It has just started, so you have time to budget your contribution. The folks at Potluck Clothing anticipate few difficulties. They state that the major risk is "creating a design that people don't



want to wear." The designs are already made, and the line has been available since 2011. The design uses wordplay to create an eye-catching, fun slogan that can be enjoyed by both wearer and viewer. Readers might also want to check out the Potluck website, where they display scheduled events, such as the Khemical Ali Mix Tape release, as well as shirt designs. You can purchase Potluck shirts from the website directly for \$16.20 per shirt. The <u>crowdfunding event</u> grants donors a bit of a discount, plus a shot at the new 2015 designs – letting you be one of the first to wear their new line of Potluck designs. The wearing apparel is designed to be environmentally friendly as well as easy on the eyes. Order during 2014 and enter the words "shipped free in 14" and get free shipping to anywhere in the US.

## About:

Potluck clothing industries (<u>www.sdplci.com</u>) offers a line of t-shirts for men and women. Their website advertises upcoming events, such as the Khemical Ali Mix Tape Release. They are located in Ocean Beach, California, and also sell their products in outlets in Florida.

Christopher Payne Potluck Clothing Industries www.sdplci.com email us here

This press release can be viewed online at: http://www.einpresswire.com

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