



Trucking and Transportation Logistics Firm Ahern & Associates Announces "Boot Camp" Program Revisions

Due to Overwhelming Demand, CEO Andy Ahern States that the Firm is Now Offering a One-on-One Program for Sellers of Trucking and Logistics Companies

PHOENIX, AZ, UNITED STATES, September 4, 2014 /EINPresswire.com/ -- Phoenix-based transportation and logistics consulting company Ahern & Associates announced that the company has revised its popular "Boot Camp" program. Formerly consisting of a mentorship program that allowed trucking business owners the opportunity to have their businesses assessed by the auditors of Ahern & Associates, the revisions as of late offer sellers of trucking and logistics companies a more in-depth, one-on-one, personal experience.



The participants of the Ahern Boot Camp program will be able to meet with Founder and CEO Andy Ahern and his staff for an entire day of instruction, review, and guidance. The seller will review with the Ahern team the critical aspects of how to sell a business and how to establish a current market value for the business at hand.

Included in the instruction pertaining to guidance on selling a business, participants will learn how to price it properly, how to put an acquisition team together, how to mentally prepare to let go, how to overcome buyer obstacles, how to choose a proper transportation attorney and accountant, and finally – how to cross the "finish line".

In regards to the instruction on establishing a current market value for a company, Andy Ahern demonstrates to participants how to create maximum value, how to mentally prepare to let the company go, and how to create additional shareholder value through earn-outs.

Finally, Andy Ahern will also discuss the actual sales process with seller participants, beginning with a Letter of Intent, all the way through to the Due Diligence process and Contract to Purchase step. When a seller leaves Ahern's one-on-one seminar through the Boot Camp program, he or she will be mentally, emotionally, and financially prepared to make an informed decision on moving forward.

Owners of trucking and transportation companies who are interested in learning more about Ahern & Associates' newly-revised boot camp program can call 602-242-1030 or visit www.ahern-ltd.com.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has

aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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