

Fan Favorites Celebrates SUBWAY®'s 50th Anniversary

Fan Favorites kicks off Winning Moments promotion on August 28, 2014 in honor of Subway's 50th Anniversary!

PHILADELPHIA , PA, USA, September 4, 2014 /EINPresswire.com/ -- [Fan Favorites](#), the optimal experience for Baseball, Basketball, and Hockey fans, proudly presents [Winning Moments](#) in celebration of Subway's 50th anniversary on August 28, 2015.

Beginning August 28, 2014, fans are invited to join Fan Favorites on a journey through 50 years of Winning Moments in sports and Subway history. Every week for 50 weeks, a Winning Moment photo accompanied by a detailed description will be released in chronological order from 1965 through 2015. Fans can follow a time-line made up of the Winning Moments as they are released, along with photos and events representing Subway's 50-year history.

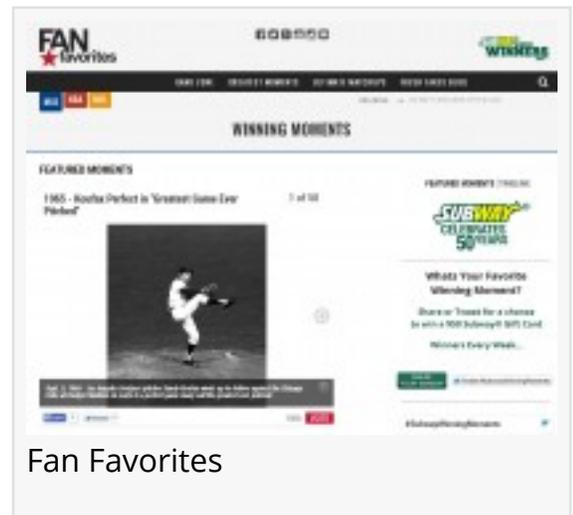
Throughout the promotion, fans have the opportunity to vote for and share their own favorite winning moments. During an Elimination Voting Tournament to be held in the final weeks of the promotion, fans can predict which Winning Moments will be the top-voted. On the day of Subway's 50th Anniversary, August 28, 2015, Fan Favorites will announce the top-voted Winning Moment of the Last 50 Years.

Fans can win Subway gift cards (with retail values of \$50, \$100, and \$500) and receive recognition in the [Fresh Takes blog](#) for participating.

Fan Favorites empowers fans with cutting edge technology and unique features so they can immerse themselves in their favorite sports how, when, and where they want.

Designed as a fan-based community, Fan Favorites is a highly interactive platform with a wide variety of activities resulting in a dynamic blend of premium and user generated content.

Whether loyal to a specific team, city, or sport; or just sports in general, Fan Favorites invites fans to engage and interact with other fans around the world.



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