

Corporate gift and incentive: The Golden Rule Marble™ is a gift of substance

The Golden Rule Marble™, created a century ago by the co-founder of Samsonite, has come a long way since it was used as a customer and employee gifts.

AKRON, OHIO, UNITED STATES, September 8, 2014 /EINPresswire.com/ -- The [Golden Rule Marble™](#), created a century ago by Jesse Shwayder, co-founder of the Samsonite Corporation, has come a long way since the original was used as a customer gifts and employee incentive.

The new patented and trademarked Golden Rule Marble, exclusively from family-owned [Vallmar](#) & Co. of Stow (Akron), Ohio, is a meaningful keepsake inscribed with the most fundamental of civilization's values: "Do unto others as you would have them do unto you." It is an updated version of the first Golden Rule Marble, which was discontinued about 50 years ago and has become a treasured collectible.

The new Golden Rule Marble, larger and even more beautiful than the original, is a one-inch, one-ounce sphere of cats-eye acrylic encircled by a hand-finished brass band inscribed with the Golden Rule. The custom-blended polymer that makes up the outer layer was designed to look as if light were coming from within. A core of stainless steel gives the marble its substantial feel in the hand.

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Vall Iliev - Co-Founder

A unique idea for corporate or employee keepsakes as well as sales incentives, the marble comes in 11 luminescent colors: the original black, white, blue, translucent blue, red and green, and new pearl blue, pearl green, pearl pink, crystal clear, and orange. Each Golden Rule Marble comes nestled in a clear acrylic “jewel box” with an enclosure explaining its origin. The enclosure pamphlets may be customized to include a personal or corporate message.

Vallmar & Co. Lives the Golden Rule



Golden Rule Gift Set

For Vallmar & Co., the Golden Rule is not just something they say but also something they strive to

practice every day. In addition to supporting many charitable organizations in the U.S. and internationally, Vallmar has partnered with Weaver Pro-Pak of Cuyahoga Falls, Ohio, for the finishing, assembling, and packaging of the Golden Rule Marble. Weaver Industries is a non-profit organization providing individuals with disabilities vocational training and employment opportunities.

Vall Iliev, Vallmar's co-founder and president, says, "We have noticed that the disabled men and women at Weaver who work on our marbles exhibit an astounding show of pride after they complete the work on each marble. And it makes us proud to be giving them meaningful work."

A simple and beautiful idea—to give a tangible reminder of the Golden Rule—has been reborn in this updated version of the Golden Rule Marble. It is truly "[a gift to live by.](#)"

About Vallmar & Co.

The professional team at Vallmar & Co. has nearly 30 years of experience bringing hundreds of products to market. For more information about Vallmar and the Golden Rule Marble, please contact our Office/Engineering: 4319 Lorwood Drive #101, PO Box 1393, Stow, OH 44224 USA. Web: www.vallmar.com | Toll-Free: 800-986-0795 | Office: +1-330-686-0020, M/F 9:00 to 5:00 EST | Customer Service: +1-330-686-2472 | Fax: +1-330-686-0922.

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