



Former Tribeca Oven Vice President Joins Foodlinks Inc.

David Allen has been named Foodlinks' Vice President of Sales

LENEXA, KANSAS, USA, September 8, 2014 /EINPresswire.com/ -- [Foodlinks Incorporated](#) is pleased to announce that accomplished baking industry veteran David Allen has been named Vice President of Sales.

In his new role Mr. Allen will lead the sales team responsible for driving the long-term sales growth of Foodlinks' chocolate and conventional [Non-GMO portfolios](#).

Allen brings with him over 25 years of sales experience with 15 years in fresh and frozen baked goods, including his most recent position as Vice President of Foodservice for Tribeca Oven.

Norman C. Haas, Foodlinks' Founder and CEO stated that Allen's leadership and extensive experience in the foodservice and bakery market segments will be a key factor in sustaining the company's precipitous growth. "I'm excited to have David join our team. His excellent reputation and knowledge of our industry make him a perfect fit for this position."

David graduated from Northeastern University and holds a B.A. degree in Political Science. He also did graduate work at The New School for Social Research in New York.

ABOUT THE COMPANY Foodlinks Inc., founded in 2001 by Norman C. Haas, is a premium food ingredient importer and wholesaler. The company's primary focus is on the importing and distribution of premium chocolates produced in Colombia and [conventional Non-GMO ingredients](#) for manufacturers, including the brands Cordillera and Ten Degrees. Foodlinks Inc. provides the highest quality chocolate couvertures, chips, chunks, drinking chocolate and cocoa powders, as well as Non-GMO sweeteners, emulsifiers, starches and coatings just in time. For more information visit [foodlinksusa.com](#).

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