

Profit Velocity Solutions to present at PEI Operating Partners Forum 2014

Workshop to offer strategies for creating growth within the context of limited resources



SAN FRANCISCO, CALIFORNIA, USA, September 9, 2014 /EINPresswire.com/ -- <u>Tim Raven</u>, Managing Director of <u>Profit Velocity Solutions</u>, will present a workshop at the Private Equities International Operating Partners Forum 2014 in New York, designed to help manufacturing portfolio companies maximize their capacities for profit growth.

The workshop, titled "Achieving Profit Growth with Limited Resources," is offered on October 21 at the Convene Conference Center. This is a two-day event, now in its fourth year. Joining Raven in this panel discussion is Joel Stanwood, of American Industrial Partners, who will share tools AIP has used to determine and advance a growth strategy.

"One of the things we know from extensive consultancy work with Operating Partners at private equity firms," said Raven, "is the degree to which they need to identify differentiated ways to accelerate EBITDA growth to achieve superior shareholder returns. A key component of our workshop will show participants how to use technology to drive growth, and to measure profit and value improvements – without the cost of an ERP upgrade."

Other profit acceleration strategies planned for the workshop emphasize the need for organic growth among manufacturers who are not yet operating at full capacity and techniques for driving that growth, as well as tools manufacturers can use to precisely measure the opportunity cost of their manufacturing time, and evaluate the production, sales and finance choices driving capacity utilization and profits. The latter are informed by the Profit Velocity Solutions PV Accelerator™ product, Raven says, which has proven its success in increasing revenues and ROI when applied by PE firms seeking greater profitability among their manufacturing portfolio companies. Case studies of manufacturers who have used PV Accelerator and the PV (Profit Velocity) metric show increases in cash contribution equal to 3% of annual revenue, without any additional capital expenditures.

For more information about the forum, visit https://www.privateequityinternational.com/opny14/. Upcoming 2014 conferences also featuring Profit Velocity Solutions in attendance will include:

- Capital Roundtable, Master Class: Best Practices for Overseeing Portfolio Companies, on September
 11 in New York City
- 2014 Contracting and Outsourcing Conference, Contract Pharma Magazine, on September 18-19 in New Brunswick, New Jersey
- PLMA Annual Washington Conference, Private Label Manufacturing Association, October 6-7 in Washington, D.C.

- Association for Corporate Growth (ACG), Consumer Brands Conference on October 23
- The ACG Wine Gala on November 10 in New York City

About Profit Velocity Solutions

Based in San Francisco, with sales offices in New York, Chicago, Singapore, Shanghai, and Taipei, Profit Velocity Solutions offers PV Accelerator™, which reveals hidden profit opportunities in the capacity utilization trade-offs facing sales, operations and finance in complex manufacturing companies. PV Accelerator™, which can be set up in just weeks, allows management teams to collaboratively make more intelligent choices about pricing, production, and sales management, leading to substantially wider margins and higher ROA. By supplementing traditional profit-per-product-unit margin analysis with the previously unavailable "missing metric" of profit-per-machine-hour, high-product variety manufacturers can tap previously hidden opportunities to accelerate cash flow and achieve major financial gains. For more information, visit us at http://www.profitvelocity.com.

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