

# MedImmune Discuss Higher Throughput Sample Expression Techniques at Cell Based Assays 2014

*Advances in Cell Based Assays, 11th & 12 November 2014, Marriott Regents Park Hotel, London UK*

LONDON, LONDON, UNITED KINGDOM, September 10, 2014 /EINPresswire.com/ -- The 7th annual conference on [Advances in Cell Based Assays](#) comes at the perfect time to explore the latest thinking and techniques in biologic drug discovery, regulation, 3D cell culture plus much more.

The [2 day conference](#) will return to London on 11th and 12th November to ask the questions:

- How have recent advances in high throughput sample expression techniques opened up new possibilities for primary HTS within the biologics industry?
- What are the current challenges of bioassay method development and how can we validate these with reference to cell based assays and regulatory guidelines in drug development?
- Is it easy to use adult stem cells in therapeutic applications, in vitro and in vivo paradigm?

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I had the privilege to participate to the Cell Based Assay conference organised by SMI in the past and enjoyed the mix in the backgrounds of participants...”

*Davide Danovi, MD PhD*

- Can we exploit gene editing in human cell lines to provide novel, isogenic assays?
- How are new technologies impacting the industry?

Event highlights include address by Lesley Jenkinson, Antibody Discovery and Protein Engineering Scientist from MedImmune.

The keynote presentation entitled: Cell Based Assays in Biologics Drug Discovery, will explore cell based assays as a choice for identifying functionally active therapeutics with

the right epitope and mechanism of action. Dr Jenkinson will also be providing unique insights into assay sensitivity, recent developments and higher throughput sample expression



techniques.

Other key speaker for 2014 include GSK, AstraZeneca, University of Edinburgh, LEO Pharma, Merck Serono, Novartis, plus many more.

For those who are interested in attending, there is a currently a £100 early bird discount available online which expires on 30th September.

For further details and to secure a place visit [www.cellbasedassay.co.uk](http://www.cellbasedassay.co.uk)

Advances in Cell Based Assays

11 – 12 November 2014

Marriott Regents Park Hotel, London UK

[www.cellbasedassay.co.uk](http://www.cellbasedassay.co.uk)

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