

CARiD.com Expands Wheel and Tire Operation

Online auto parts superstore, CARiD.com, continues to grow its Wheel and Tire operation by adding new brands and styles, and expanding warehouse facilities.

CRANBURY, NEW JERSEY, USA, September 10, 2014 /EINPresswire.com/ -- CARiD.com has continuously updated their site throughout the summer with new wheel brands and styles from the aftermarket wheel and tire industry. Most recent wheel additions include FondMetal, RMR, American Force, Voxx, Scorpion Off Road, GFX, Pro Comp, HD Wheels, Hostile, Klutch, Metal Mulisha, Savini, and Worx. They also added new lines from industry favorites including the RBP street series, Vision off-road, and Lexani Artis. New to CARiD's expanding line of [tire brands](#) are Lexani, Lionhart, Accelera, Capitol, and Mickey Thompson.



Expanded Warehouse

The possibilities are nearly endless when you pair over 10,000 [unique wheel options](#) and 35 tire brands with CARiD's dedicated wheel and tire facility. The recent installation of additional equipment including the Branick Model 500 Nitrogen inflation system, Hunter Auto 34 mounting and Road Force RFT 21 balancing machines will allow CARiD to increase the facility's volume, while reducing fulfillment time. The Branick nitrogen generator uses a PRISM membrane to pure and dry nitrogen. Hunter's patented technology prevents damage to tires and rim while being able to handle up to a 34" wheel. The expanded facility now allows for all custom paint, texture work, and powder coating to be done on site.

CARiD.com created a team of highly trained and experienced Wheel and Tire specialists to assist customers through every aspect of their order, from dream to delivery. "The highest bar that we've set for ourselves is that of our wheel and tire department. With such a specialized piece of the aftermarket automotive segment, perfection is the only option. Our wheel and tire staff have decades of experience, and the best fitment information in the industry." Said Leonard Stavish, COO. "Our wheel and tire package was designed to make the process as simple as possible for our customers. Deliver a product perfectly, every single time, which they can mount to their vehicle without the need of a specialized shop."

CARiD is an industry leader in fitment data and specifications. How important is this data? The difference between a perfect fitting set of wheels and tires and a set that is only close, can be

compared to the difference between a custom tailored suit and one purchased off the rack. The off the rack garment might fit but could be tight, uncomfortable, and look shabby; the consequences for a poorly fitting set of wheels and tires can be much more serious. Undesirable contact with the vehicle's body, suspension, and brake parts could quickly ruin a wheel and possibly cause tire failure, making driving dangerous. The wheel and tire staff at CARiD have painstakingly compiled the most comprehensive database of wheel fitment information in the business, and thus enabled them to offer a 100% fitment guarantee for every wheel and tire package they sell. Their staff is also available for any questions you may have; including wheel fitment, size, color, and tire selection. The staff will assist with recommendations and information prior to, during, and after orders are placed.

About CARiD.com:

CARiD.com has become one of the fastest growing aftermarket automotive online retailers by offering the widest variety of parts, using state of the art technologies, and employing the most dedicated and creative team members in the industry. CARiD.com caters to the needs of all levels of automotive enthusiasts – from the do-it-yourselfer home mechanic to custom shops and dealers.

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