

Electrical Counter Add New Buying Guides to Website

New buying guides available for customers at The Electrical Counter

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/EINPresswire.com/ -- One of the UK's leading Electrical wholesalers has introduced a new range of buyer's guides to give customers an insight into the range of switches and sockets available online. Currently the company based in Ashford, Kent, are the largest online retailer of switches and sockets, selling popular brands BG Nexus and Click Scolmore at wholesale prices. The electrical wholesaler have a wide variety of finishes of switches and sockets available which has led them to create a specific buying guide for finishes.



Currently, the Electrical Counter has two buying guides available online. A Steel Sockets and Steel Switches buying guide have recently been added to the website. The company have chosen to focus on the steel range of switches and sockets before moving onto other finishes later. Both guides which are available offer a layout of information. The left side of the guide offers key bullet point information regarding the type, variety, size and customization of the switch or socket. The right side of the buyer's guide includes a wealth of information in copy form. The company say this information will guide customers to make the perfect choice for their property, giving information on the brands available, quality of the product and extras which are available.

The Electrical Counter have seen a steep rise in switches & socket sales over the past two years, with the BG Nexus range of products being the companies best selling products. The company offer the Nexus Metal, Screwed Flat Plate, Screwless Flat Plate, Georgian Brass, 800 Series, Euro-Module and Grid Switch from the Nexus brand. The wholesalers also have excellent brands under trade price available in the Hamilton, Click Scolmore, Mk Logic Plus, Retrotouch, Elecco Screwed Flat-Plate and Forbes & Lomax ranges.

Currently, The Electrical Counter scores an excellent rating of 9.2 out of 10 on Trustpilot with over 390 reviews now made regarding the company. Also available under trade price online at The

Electrical Counter is heating, tools, lighting, wiring accessories, solar (PV), cable and fuses.

The Electrical Counter is one of the UK's number one electrical wholesalers with over 25,000 products online.

Press release courtesy of Online PR Media: <http://bit.ly/YLly6n>

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