IdentityX Releases Mobile Authentication App Designed to Integrate with Salesforce.com

Salesforce.com users now have a much more flexible solution for mobile authentication

FAIRFAX, VA, USA, September 15, 2014 /EINPresswire.com/ -- IdentityX, a global leader in mobile biometric authentication technology and Daon affiliate, today announced the availability of a mobile authentication app designed specifically for Salesforce.com users. The app was developed in collaboration with one of the company's integration partners.

Built on the Infinity Platform, IdentityX's universal authentication platform for mobile devices, the app is the first of its kind to allow users to self-select one or more authentication factors including passwords, PINs, fingerprints, and voice and facial recognition, depending on the level of security they desire.

"The development of this mobile authentication app for Salesforce.com is an example of how our integration partners can innovate and how the Infinity Platform enables that innovation," commented Conor White, President, IdentityX.

"Salesforce.com users now have a much more flexible solution for mobile authentication that gives them the broadest array of authentication factors available on the market today. Our collaboration with our partner on the development and delivery of this app provides shareholder value for both companies while future-proofing users from the myriad of changes happening in the market today as it pertains to mobile authentication."

The app currently supports fingerprint-enabled Windows devices and Android-based devices such as the Samsung Galaxy S5 and will operate with iOS 8 in late September. In addition to fingerprints, the app also supports voice and facial recognition as well as passwords and PINs.

Anyone interested in authenticating without passwords to Salesforce.com or other applications can contact David Budd, Vice President of Sales at 703-984-4051 or email him at david.budd@daon.com.

Press release courtesy of Online PR Media: http://bit.ly/Zn3cKf

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