

# BizBash Announces Annual List of Top 100 Events in the United States

*Comic-Con, South by Southwest, Super Bowl, and more top the list of the nation's most influential annual events.*

NEW YORK, NY, USA, September 16, 2014 /EINPresswire.com/ -- What do South by Southwest, the Oscars, and the Met Gala have in common? They are events so powerful, so prominent that they make news simply by changing format, venue, or host and dominate conversation on Twitter and Facebook. Their popularity also proves why events still matter, providing the forum that connects people with one another, brands, and causes.



That's why these events are on [BizBash's](#) annual list of [Top 100 Events](#) in the United States. After reviewing thousands of events across the country, BizBash—the leading trade media for event and meeting organizers and event marketers—curated the list by thoroughly exploring each event's economic impact, buzz, innovation, and prominence within the communities it intends to serve.

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*Anna Sekula*

“When you look at the collective impact of these annual events, it's clear just how influential live experiences can be,” says BizBash editor in chief [Anna Sekula](#). “They are the focus of pop culture conversation throughout the year—a homeless youth accepting Miley Cyrus's award at the MTV V.M.A.s, Ellen's Oscars selfie, and Michael Bay's on-stage

flub at International C.E.S. But they are more than just fodder for celebrity gossip: they represent huge opportunities for building communities and movements, starting debates, supporting local economies, and allowing for the exchange of ideas.”

The 2014 BizBash Top 100 Events in the United States include:

- Art & Design: Art Basel Miami Beach
- Award Shows: N.A.A.C.P. Image Awards
- Benefit: Crystal Charity Ball
- Business & Financial: Allen & Company Sun Valley Conference
- Entertainment: Sundance Film Festival

- Fashion: Fashion Week
- Festivals, Walks, & Holiday: Essence Festival
- Food & Restaurant: Vegas Uncork'd
- Music Festivals: Lollapalooza
- Political: White House Correspondents' Association Dinner
- Sports: N.C.A.A. Men's Final Four
- Technology: Dreamforce
- Trade Shows: North American International Auto Show

The full list of the Top 100 Events can be found at [www.bizbash.com/top-100](http://www.bizbash.com/top-100).

#### ABOUT BIZBASH

BizBash is North America's #1 event marketplace for content ideas, news, and industry resources. Each month more than 180,000 unique users look to BizBash for venue discovery, event style, and tools for their next event. Visit us at [www.bizbash.com](http://www.bizbash.com); follow us at @BizBash on Twitter, or [www.facebook.com/bizbash](http://www.facebook.com/bizbash).

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