

# Coca-Cola Shares The Happiest Way of Saying Thank You

*Coca-Cola launches a heartwarming video, "The Happiest Thank You" to thank everyday people with their names printed on the Coke bottle as a token of gratitude.*

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/EINPresswire.com/ -- Every day, there are people who make our lives happier. Never does a day go by that we don't thank them, yet we don't even know their name. [Coca-Cola](#) believes that it is time for us to know them better.



The Happiest Thank You Campaign with Ivan Craig

On Friday, September 12, Coca-Cola surprised the world with a heartwarming, eye-opening video: [The Happiest Thank You](#). It documents the real reactions of people, who are usually called by generic names like "Ate", "Kuya", "Totoy" and "Boss", and they were treated with an unexpected token of gratitude, as people finally thanked them by their real names and were given a Coke bottle with their name printed on it.

Indeed, The Happiest Thank You has given a deeper and more significant meaning to its much-acclaimed Share A Coke campaign. It hopes to inspire each and every one of us to start showing our appreciation in a more personal way. Even the people we're always with, like our office-mates and friends, would surely smile when we thank them personally. After all, the thank you that makes us happiest is the one with our name.

If you haven't watched The Happiest Thank You, visit [TheHappiestThankYou](#).

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