Constellations™ Will 'Unlock the Mystery of IP' at Silicon Valley IP Users Conference

IPextreme and companies to offer technical content tailored to semiconductor design teams using IP

CAMPBELL, CA, USA, September 18, 2014 /EINPresswire.com/ -- Together with its coalition of Constellations companies, IPextreme, Inc. today announced "Unlock the Mystery of IP," a private conference aimed at bridging the gap between IP suppliers and IP users within semiconductor companies. This event will be held at the Winchester Mystery House in San Jose, California on Tuesday, October 14, 2014. The day will be filled with content surrounding new technology, market trends, and challenges facing players in the IP industry.

Jim Feldhan, President of Semico Research Corporation, will ground the day's programming with two data-rich keynote presentations: "Market Dynamics Driving the Internet of Things" in the morning and "Critical Trends in the 3rd Party IP Market" in the afternoon. Constellations member companies will share concise, "deep-tech" presentations examining IP-related topics not often seen outside the pages of a white paper. In thirty-minute sessions, presenters will delve into today's cutting-edge IP products to equip attendees with the knowledge they need to make informed decisions for their next design projects. Finally, two panel discussions will address today's hottest topics: the Internet of Things (IoT) and IP subsystems. A full conference agenda can be found below.

"We know that engineers are hungry for technical content without all the marketing fluff and sales pitches, and we are thrilled to bring them exactly that," said Warren Savage, President and CEO of IPextreme. "It is our pleasure to extend an invitation to design managers and their teams to join us as we 'Unlock the Mystery of IP' at this unique event. Come for the top-notch content, stay for the food, drinks, and special tour of the Winchester Mystery House as our gift to you."

Registration Details

"Unlock the Mystery of IP" is a two-part conference, with content divided into morning and afternoon sessions. Attendees may register for one or both sessions as their schedules allow. This free event will be of great value to anyone using semiconductor IP, particularly design managers and their teams. Attendees will enjoy complimentary breakfast, lunch, and an afternoon reception with hors d'oeuvres and hosted bar. To register, please email mystery@ip-extreme.com from your corporate email account, indicating which session(s) you wish to attend.

Those interested in a complimentary Winchester Mystery House mini tour should note this upon registration.

Highlights of Agenda

Morning Session (9:00 AM – 12:00 PM)

Morning Keynote Address: "Market Dynamics Driving the Internet of Things," by Jim Feldhan, President, Semico Research Corporation

Technical Presentation, Adapt-IP: "Using SystemC to Create USB 3.0 Cores," by Michael McNamara, CEO

Panel Discussion: "How Does IoT Drive IP Innovation?" Moderated by John Blyler, Founder and President, JB Systems – Media and Technology

Technical Presentation, IPextreme: "Diamonds in the Rough: Maximizing the ROI on Your Designs," by Kands Manickam, Sr. VP and GM, IP & Services Division

Technical Presentaton, Sonics: "Solving the System Level Design Riddle," by Randy Smith, VP Marketing

Networking Lunch in the Mansion Courtyard
• Picnic lunch provided for both morning and afternoon attendees
• 35-minute "Mini" Mansion Tour for morning-only attendees

Afternoon Session (1:00 PM – 4:00 PM)

Afternoon Keynote Address: "Critical Trends in the 3rd Party IP Market," by Jim Feldhan, President, Semico Research Corporation

Technical Presentation, IPextreme: "What's in Your IP Wallet? Organizing Your Company's Crown Jewels," by Warren Savage, President & CEO, IPextreme

Panel Discussion: "IP Subsystems: Build or Buy?" Moderated by Gabe Moretti, Contributing Editor, Extension Media

Technical Presentation, Certus Semiconductor: "How Custom I/O Can Benefit You," by Stephen Fairbanks, Co-Director

Networking Reception at the Annex (4:00 PM – 6:00 PM)

• Hosted bar & hors d'oeuvres
• 35-minute "Mini" Mansion Tour for all-day & afternoon-only attendees

More information, including a detailed conference agenda with abstracts, can be found at http://www.ip-extreme.com/events/mysteryhouse2014.shtml.

About Constellations

"Cooperate. Collaborate. Win."

Constellations is a collective of independent IP companies and industry partners working together at both the marketing and engineering levels to develop and promote advanced IP solutions. IPextreme initiated Constellations in 2010 and is the driving force behind the collective, serving as program organizer and facilitator. Constellations member companies currently include: Adapt-IP; Atrenta; Certus Semiconductor; IPextreme; Methods2Business; Recore Systems; Sonics; and Truechip.

Products of Constellations companies are featured in the Constellations Semiconductor IP Center, powered by IPextreme's Xena™ IP management system. The IP Center enables members to easily catalog, distribute, and support their products. Each member company is given a private area on the Xena Cloud with full access to all capabilities of Xena. The IP Center also provides a convenient method for member companies and their customers to recommend IP products from other member companies to colleagues and other customers. Registered guests can browse all available IP and services in the Constellations Semiconductor IP Center for free at https://constellations.xena-cloud.com.

For more information and details on becoming a part of this groundbreaking initiative, visit http://www.ip-extreme.com/partners/constellations.shtml.

Press release courtesy of Online PR Media: http://bit.ly/1ueyLPq

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