

Equicare Health Announces a Partnership with OncoLink to Develop Oncology Education Services

Through the partnership, Equicare will develop products and services to organize, manage and deliver OncoLink's industry leading educational materials.

VANCOUVER, BC, CANADA, September 19, 2014 /EINPresswire.com/ -- [Equicare](#) Health, a leading provider of care coordination software, is pleased to announce a partnership with [OncoLink](#), Penn Medicine's online cancer education resource for patients and healthcare professionals. Through the partnership, Equicare will develop products and services to organize, manage and deliver OncoLink's continuously updated, market leading educational materials. Representatives of both Equicare and OncoLink were available at booth #1144 of the ASTRO Annual Meeting in San Francisco Sept 14 – 16, 2014 to provide more information about the planned products and services.



Industry leading oncology education in an easy to use format.

Providing patients with oncology education has historically been time consuming for nurses, costly for care providers and often unsatisfactory for patients if materials are generic or out of date. By delivering up to date education targeted specifically to an individual's diagnosis, patients may be more likely to interact with the material and gain a better understanding of their condition. Equicare anticipates making the new educational service available through their care coordination software, [EQUICARE CS™](#), as well as enabling organizations to integrate the education services with hospital EMR systems on a standalone basis.

"OncoLink pioneered web based oncology education, and we're delighted to enable our customers to share this calibre of material with patients," states Equicare President & CEO, Len Grenier. "By combining our strength in patient engagement software with OncoLink's proven success in oncology resources, we can deliver a best in class solution to our customers."

OncoLink's Executive Director and Vice Chair of Penn Medicine's Department of Radiation Oncology, Dr. James Metz adds, "Healthcare organizations are resource limited and so providing them with efficient ways of delivering high quality education can ultimately improve the patient experience. Partnering with Equicare makes it even easier for healthcare providers to educate

their patients, and we look forward to working together in future."

EQUICARE CS is a web-based software solution that enables cancer centers to provide coordinated navigation, distress management, patient engagement, and survivorship care programs. Equicare will be demonstrating this software at booth #1144 at ASTRO, and encourages attendees to visit the booth to see live software demonstrations and to learn more about the planned partnership with OncoLink.

About OncoLink

OncoLink is the first internet-based multimedia oncology information resource. Founded in 1994 by Penn Medicine cancer specialists, OncoLink's mission is to help cancer patients, families, health care professionals and the general public access accurate cancer-related information.. Through OncoLink, patients and health care providers can access comprehensive information about specific types of cancer, updates on cancer treatments and news about research advances. Information is updated every day and provided at various reading levels, from introductory to in-depth. For more information, please visit www.oncolink.org

About Equicare Health

Equicare Health is the industry's leading provider of care coordination software that improves clinical outcomes for patients, and enables care providers to operate more effectively. Equicare's solution, EQUICARE CS™, includes functionality for patient navigation, long-term follow-up and patient engagement. Equicare delivers services through interfaces with a variety of hospital information systems to assist centers in managing large patient populations with minimal administrative overhead. EQUICARE CS is a web-based healthcare solution that supports patients throughout the care continuum, and is used in hospitals and care centers around the world. For more information please visit www.equicarehealth.com

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