



Nest Co-Founder Matt Rogers and Direct Energy Residential President Manu Asthana to Address World Summit on Innovation

Two-day Summit in New York will attract top innovators, entrepreneurs, and technologists

NEW YORK, USA, September 19, 2014 /EINPresswire.com/ -- Nest Co-Founder and Engineering Chief Matt Rogers and Direct Energy Residential President Manu Asthana will come together for a joint fireside chat on the "Future of the Connected Home" at the 2014 World Summit on Innovation & Entrepreneurship (WSIE) on Tuesday, September 30, 2014.

The purpose of the two-day Summit, themed "The Innovation Trilemma," is to use creativity as a catalyst for business growth, mobility as a transformation tool, and livability as a driver for sustainable products, spaces, and experiences.

The WSIE is a business-to-business connector between large enterprises, the design community, and startups to nurture better experiences and products for a better life. Over 250 innovators, creative leaders, and top entrepreneurs will meet to debate what it takes for businesses to emerge or remain as tomorrow's innovation powerhouses: the creative labs that attract human and intellectual capital; the mobility incubators that produce disruptive solutions to alter the way we live, work, and play; the livability centers that set new designs and sustainable breakthroughs to shape the future of the world.

The 2014 all-star lineup features Coca-Cola's Chief Innovation Officer Guy Wollaert, 3M's Head of International and APAC R&D Joe Liu, CERN's Higgs boson discoverer Joe Incandela, Lending Club founder Renaud Laplanche, Baidu's Chief Scientist Andrew Ng, NASA's Innovation and Integration Lead Marguerite Broadwell, Nanobiosym's XPRIZE winner Anita Goel, Blackstone's Head of Innovations William Murphy, and Indiegogo's co-founder Danae Ringelmann, to name a few.

More information regarding the 2014 WSIE can be found at www.theWSIE.org.

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About the WSIE

The World Summit on Innovation & Entrepreneurship (WSIE) is a unique experience with an all-star cast of executives from the world's most remarkable companies. We present authentic stories and experiences about innovation leaders who are transforming business and society. The Summit was imagined by tranzishen, LLC and first launched at the United Nations in 2006. This year's WSIE will be held in New York City on September 29-30, 2014. Attendance is open exclusively to WSIE Members. To learn more about the Summit or to apply for Membership, please visit www.thewsie.org.

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