

# Pendleton Woolen Mills Partners with Alma Chocolate

151 Year Heritage Brand Teams with Oregon Confectioner

PORTLAND, OR, USA, September 19, 2014 /EINPresswire.com/ -- Pendleton Woolen Mills, an American lifestyle brand located in Portland, Oregon, has partnered with local confectioner Alma Chocolate to introduce a collection of sweets made with the flavors of Oregon. This exciting partnership highlights the bounty of the Pacific Northwest and honors the shared company values of family business, craftsmanship, and quality.



Mort Bishop, President of Pendleton said, "Pendleton and Alma Chocolate share a commitment to quality and service. The chocolate is extraordinary and especially accented with fresh Oregon ingredients. We welcome this opportunity to work with an outstanding <u>local Pacific Northwest business</u>.""It's a wonderful chance to create a line of <u>high-end confections</u> for an iconic Oregon company like Pendleton," said Sarah Hunt, Founder and CEO of Alma Chocolate. "This collaboration literally gives you a taste of the beautiful place we live and celebrates both family-owned companies, locally rooted, creating products that translate beautifully...no matter where you are."

Locally created, the packaging includes two of Pendleton's most noted design elements, an iconic Native American-inspired jacquard pattern, Canyonlands, combined with a traditional tartan. The unique wrapping further distinguishes the exceptional character and exclusivity of the offering.

### Clockwise:

Lavender Caramel Sauce - Oregon-grown lavender from Sundance Farms.

Cherry Hazelnut Toffee - butter toffee with Freddy Guys hazelnuts and dried cherries.

Netarts Bay Sea Salt Bites -dark chocolate with sea salt harvested off Oregon's Netarts Bay.

Hazelnut Sea Salt Crunch Bar - dark chocolate from Portland bean-to-bar maker Woodblock, organic hazelnut praline, and Jacobsen Salt Co. sea salt.

The confections are available at Pendleton Stores and Outlets nationwide, visit pendletonusa.com for the nearest store location.

### **About Pendleton**

Setting the standard for <u>classic American style</u>, Pendleton is a lifestyle brand recognized worldwide as a symbol of American heritage, authenticity and craftsmanship. Known for fabric innovation, Pendleton owns and operates two of America's remaining woolen mills, constantly updating them with state-of-the-art looms and eco-friendly technology. The company designs and produces apparel for men and women, blankets, accessories, home décor and gifts. Pendleton is available through select retailers in the U.S., Canada, Europe, Japan, Korea and Australia; Pendleton stores, company catalogs, and direct-to-consumer channels including the Pendleton website, <a href="http://www.pendleton-usa.com">http://www.pendleton-usa.com</a>.

## About Alma Chocolate

Alma Chocolate uses local, fresh ingredients and ethically-sourced chocolate to make confections you can believe in. A namesake brand, Founder Sarah Hunt wanted to honor her grandmother Alma's special knack for feeding people. Hunt began making confectionery recipes in her home kitchen in 2005; Alma has grown into an industry leading small-batch chocolatier. With a flagship store in Portland, OR and a thriving wholesale business, Alma remains committed to quality, innovation, and hand-crafted technique. Sarah has won numerous awards and accolades including the 2014 Good Food Award for flavor and sustainability and the 2008 Rising Star Chocolatier Award, and is a Cooking Light 2010 Taste Test Winner. Alma's products have been featured in Bon Appetit Magazine, The Wall Street Journal, Travel + Leisure, Food&Wine, USA Today, Fortune Small Business, and Sunset among many others.

For more information, please visit <a href="http://www.almachocolate.com">http://www.almachocolate.com</a>, or contact Hannah Sullivan at (503) 517-0262, hannah@almachocolate.com.

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