Increase in data breaches could be responsible for the surge in ISO27001 certificates in the US, says IT Governance

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BOISE, IDAHO, USA, September 22, 2014 /EINPresswire.com/ -- The latest survey from the International Organization for Standardization (ISO) shows a 36% rise in American ISO27001 certificates issued in 2013 (566), compared to 2012 (415). These figures support the year-on-year growth trend for ISO27001 certificates, and emphasize cyber security awareness rising throughout the USA.

"The recent data breaches of Home Depot and Target have hit businesses hard and have made the need for tighter information security controls even more urgent," says Alan Calder, founder and executive chairman of leading cyber security firm IT Governance. "As a result, many firms are facing pressure from their stakeholders, as well as compliance requirements, to protect customer data. This could be one of the reasons behind the rise in ISO27001 certificates last year."

"Many of our US-based customers choose ISO27001 certification as a way to win business internationally while meeting HIPAA, FISMA, SOX, and other cyber security legislation compliance requirements," continues Calder. "America has the tenth highest number of ISO27001 certificates globally (ahead of Australia, Hong Kong and Canada) and presents itself as a key international market."

ISO27001, the international information security management standard, has seen unprecedented growth amongst many other regions, including Africa (55%), Central/South America (34%), and Europe (25%). Information security management shows a steady growth globally, boasting a healthy 14% increase in certification worldwide.

The information security standard helps organizations win business by reassuring potential and existing customers that their data is safe. It also provides a robust framework, which makes it easier for companies to comply with multiple cyber security legislation, including the Health Insurance Portability Act (HIPAA), the Federal Information Security Management Act (FISMA) and the Sarbanes-Oxley Act (SOX).

IT Governance has led more than 140 successful certifications to ISO27001 around the world. The company recently launched packaged solutions providing a combination of online products and services at a fixed-price to help organizations achieve ISO27001 certification. Defined as 'Do it yourself', 'Get a little help', 'Get a lot of help', and 'We'll do it for you', the packages offer different levels of support and resources.

The fixed-price packages are available online at www.itgovernanceusa.com/iso27001-solutions.aspx.

For further information on ISO27001, organizations can talk to an advisor about the best route for certification toll free on 1 877 317 3454.

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