

Kohler Expands Standby Generator Lineup with Smaller-Sized Units

8, 10 and 12 kW generators make standby power more accessible to consumers with smaller budgets and lower power demands

KOHLER, WI, USA, September 23, 2014 /EINPresswire.com/ -- <u>Kohler® Generators</u> is rolling out a complete new line of standby generators designed for homeowners with fewer power requirements, and who are looking for the performance and reliability of a KOHLER unit at an entry-level price point. The expanded line focuses on lower kW-output models – 8 kW, 10 kW and 12 kW – making standby power available to more consumers with smaller budgets.



"All homeowners should have access to safe, reliable backup power – no matter their budgets," said Thomas Landrum, director of marketing, residential/light commercial for Kohler Generators. "These new units deliver Kohler quality and performance and address the needs of more homeowners."

The 8 kW, 10 kW and 12 kW standby units (8 RESV/8 RESVL, 10 RESV/10 RESVL, 12 RESV/12 RESVL) may be price positioned at the lower end of the KOHLER home standby offering, but they provide the same performance, reliability and craftsmanship consumers have come to expect from Kohler. Each unit delivers high-quality power by offering advanced voltage and frequency regulation along with ultra-low levels of harmonic distortion. This results in excellent power quality to protect delicate electronics and expensive appliances. In addition, Kohler's exclusive Powerboost technology provides advanced startup power to handle heavy loads like a central air conditioning unit and can power up in as little as 10 seconds. Other standout features of the 8 kW, 10kW and 12 kW models include:

- Units run on liquid propane (LP) or natural gas, and are powered by KOHLER OHV engines
- They offer quiet, "neighborhood-friendly" operation
- The units require a smaller installation footprint because they are roughly half the size of their larger kW counterparts ideal for compact lots

• The generators feature a new enclosure made from steel, dipped in e-coat for extra corrosion protection and painted with a durable powder coat finish in KOHLER cashmere to blend into any

backyard setting

• They offer remote monitoring capabilities via smartphone, tablet or computer as standard equipment

- All "L" models come with a new 100 Amp RXT Automatic Transfer Switch
- All models come with a five-year or 2,000-hour limited warranty

Kohler's new line of standby generators are designed for homeowners who wish to power a few essential systems or appliances in their home during a power outage. They can power multiple circuits in a home that connect to items like a refrigerator, sump pump, HVAC system, lighting and more. When power is lost to the home, a KOHLER standby generator automatically turns on – generally within 10 seconds – and runs on propane or natural gas. Homeowners do not need to be present to start or refuel the generator.

"Kohler is committed to best-in-class performance and reliability at every price point," Landrum said. "Our smaller standby units fulfill the growing demand for more entry-level standby generators without sacrificing anything when it comes to performance and dependability."

For more information about Kohler's 8 kW, 10 kW and 12 kW standby generators, visit <u>www.KohlerGenerators.com</u> or call 800-544-2444.

About Kohler Power Systems

Kohler Power Systems is a division of Kohler Co. and provides complete power systems, including generators (portable, residential, industrial, and marine), automatic transfer switches, switchgear, monitoring controls, and accessories for emergency, prime power and energy-management applications. Kohler Power Systems has delivered energy solutions for markets worldwide since 1920. For more information, visit <u>www.kohlergenerators.com</u> or <u>www.facebook.com/kohlergenerators</u>.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies comprised of more than 30,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of <u>kitchen and bath products</u>; <u>engines and power systems</u>; premier furniture, cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit kohler.com.

Press release courtesy of Online PR Media: <u>http://bit.ly/XVFX8L</u>

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