

CapTarget to Release M&A Intermediary Directory

SAN DIEGO, CA, USA, September 23, 2014 /EINPresswire.com/ -- COMING SOON: CapTarget, a leading M&A research firm serving the middle market, will release the M&A Intermediary Directory featuring contact information, including verified direct email addresses, for more than 3,800 North American intermediaries.



For the first time ever the Directory is a centralized Excel based document enabling private equity groups, strategic acquirers, lenders and more the opportunity to source <u>deal flow</u> from middle market intermediaries by reaching out to them directly.

In addition to verified email addresses, the Directory includes verified physical addresses, phone numbers and websites.

The Directory can be easily exported into Salesforce.com, Mailchimp, ConstantContact or whatever other CRM or email delivery platform you use.

"This is a game changer," CapTarget CEO Gabriel Galvez said. "For the first time ever we have created a centralized accurate list allowing the people looking for deals to directly contact those who have the deals. This is not some matching platform; this is hard, accurate contact data that puts buyers or investors in touch with middle market M&A intermediaries."

The Directory will be available for purchase mid-October, for more information please visit www.captarget.com

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This press release can be viewed online at: http://www.einpresswire.com

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