

Two Major International Companies Sign On With Levitin Group for Online Learning Systems

I.C.E. and Anantura using Levitin Group Online Learning System

PARK CITY, UT, USA, September 24, 2014 /EINPresswire.com/ -- [Levitin Group](#), the timeshare industry's premier training and consulting company, recently signed agreements with two international companies to provide access to the [Levitin Learning Online Training System](#). Anantara Vacation Club (Phuket Samui, Bali and Sanya, China) and International Cruise & Excursions, Inc. (ICE), headquartered in Scottsdale, AZ, will join the impressive roster of vacation ownership oriented companies which benefit from Levitin Group's highly successful systematic approach to sales.

According to Martin Tolan, Senior Vice President of Sales and Marketing for Anantara, it was the online tools and reporting capabilities that really drew him to the program. "After three and a half years and with more than 400 sales and marketing professionals we needed to have a consistent company-wide procedure to maximize our sales. Shari Levitin has been doing this for years and when



Shari Levitin of Levitin Group

we found out she had partnered with Lightspeed VT for the virtual training platform, it was a perfect choice for us. Now we can offer online training to all of our associates system wide seven days a week, 24 hours a day."

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Shari Levitin

Nick Kuhl, Senior Vice President of Sales and Operations for ICE, concurs. "We have sales professionals all over the world, and it is important that the same high-level of training is provided to them regardless of geography. The Levitin approach produces positive, measurable results in all steps of the sales process. Some of our team has had the opportunity to work with Shari Levitin for training in person, and the online course now takes that education to a new level, any time, any place. From what we've seen so far, we are anticipating

impressive results that will translate into continued positive experiences for the customers our sales professional interact with daily."

Shari Levitin says, "Our association with Lightspeed VT makes learning safe, mobile and

collaborative. It is not just the 'next best thing;' it is the tool that helps us to bring our educational program to sales teams all over the world. Our virtual course saves time and really focuses on how to bring a consistent message to the consumer. Anantara and ICE have substantial sales organizations and are a great proving ground for our expanding technology and learning content.”

About Levitin Group

Levitin Group is an international training and consulting company, headquartered in Park City, Utah. The company offers a full team of experts in timeshare and real estate sales, custom sales curriculum, and results-oriented consultation. A pioneer in the field of web-based eLearning, Levitin Group launched [Levitin Learning](#) — the industry’s most advanced virtual training, testing and certification platform. Levitin Learning features over 350 video-based lessons in sales, OPC marketing, motivation, leadership and personal development, delivered with engaging interactivity and backed up with comprehensive tracking and monitoring. With Levitin Learning, companies can increase efficiencies, offer multiple levels of certification in sales and marketing, as well as automatically maintain records of education that can help prevent compliance issues.

For more information please visit www.levitinlearning.com or call 435-649-0003.

About Anantara Vacation Club

Anantara. The word in Sanskrit means "without end" and evokes the freedom, movement and harmony that are the spirit of the Anantara Experience. Each Anantara Hotel and Resort draws its strength from the rich cultural traditions, historic heritage and natural beauty of its destination. As such, every experience is a unique voyage of discovery and inspiration that is distinctly Anantara. The Anantara Experience was born in 2001 and in addition to its group of hotels has timeshare villas in Thailand and China. For more information www.anantara.com.

About ICE

International Cruise & Excursions, Inc. (ICE) is an international travel and leisure organization with a global network of successful alliance partners including leading corporations, resorts, cruise lines, and leisure travel providers. ICE provides innovative cruise, travel and lifestyle programs, as well as unique membership reward and loyalty based programs and incentives. ICE fulfills private branded cruise and vacation programs for major corporate brands serving more than 55 million consumers worldwide. Enjoying 17 years of extraordinary growth and innovation, ICE continues to raise the bar in creative marketing solutions, technology based loyalty solutions and client services within the travel industry. Visit www.iceenterprise.com for more information.

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