

Ref-Ren, From Real Estate to Bibliographies

BOSTON, MASSACHUSETTS, UNITED STATES, September 29, 2014

/EINPresswire.com/ -- Eric Szczepkowski is in the real estate business, and lives in Massachusetts. Often he would research real estate outside Massachusetts. The notebooks mounted up. He began looking for a better way to take notes – and that was how Ref-Ren was born.

[Ref-Ren, the Information Network](#) is a handy app that lets users select their information, and then creates a professional citation and even adds it to a bibliography. No looking up how to create a resource list, no comparing templates to make sure every period, comma and colon is in the right place, no trying to remember how to format a hanging indentation or puzzle through the rules for alphabetizing a list. Ref-Ren takes the worry and work out of giving credit for the resources used in creating academic papers. Just draw a circle around the information, select which style is needed – APA, MLA, AMA, Tourabian or Chicago – and the program will format it, and enter it into a bibliographic list. Not only that, because it is a network, it makes it easy to share a bibliography with a study group or with a business collaborator – or just about anybody. Ref-Ren can be used to [show sources](#) when creating webpages and blogs, as well. It is a quick, easy way to get people to set up and notice that some research actually happened before an article made it onto the Internet.



- \$1.00 will get you started with a “Thank You” on the website, and an invitation to Beta.
- \$10, you will receive the invitation to Beta, a “Thank You” on the website, and a personalized thank you letter.
- \$25.00, you will receive all of the earlier rewards, plus a Ref-Ren beverage holder and bottle opener.
- \$50, you will get six custom ping-pong balls, 6 drink holders, a bottle opener, a personalized thank you letter, a “thank you” on the Ref-Ren website, and an invitation to join the Beta.
- \$100 to get a Tervis Tumbler with Ref-Ren Logo, six custom ping-pong balls, 6 drink holders, a bottle opener, a personalized thank you letter, a “thank you” on the Ref-Ren website, and an invitation to join the Beta.
- \$500 pledge, you will be invited to a VIP Ref-Ren Launch Party in Boston, MA or Newport RI, a Tervis Tumbler with Ref-Ren Logo, six custom ping-pong balls, 6 drink holders, a bottle opener, a personalized thank you letter, a “thank you” on the Ref-Ren website, and an invitation to join the Beta.
- \$1000 or more, and you will receive admission to the VIP Ref-Ren Launch Party in Boston, MA or Newport RI, a Tervis Tumbler with Ref-Ren Logo, six custom ping-pong balls, 6 drink holders, a bottle

opener, a personalized thank you letter, a “thank you” on the Ref-Ren website, and an invitation to join the Beta.

Eric doesn't foresee any real difficulty with getting his product market ready. The only difficulty projected is that because users will be accessing the product with different browsers, it will need to stay current with a lot of different ones.

One thing is for sure, Eric Szczepkowski is going to make a lot of students very happy – and maybe even some teachers. Writing citations is an unloved task among most academicians, with a plethora of different styles available, and the need to punctuation and arrange each one precisely.

Ref-Ren is also cashing in on the growing field of collaborative [learning and creativity](#). It provides a ready platform for academic or business sharing, ideal for virtual business meetings, group projects and shared manuscript creation. Ref-Ren can even be used by lawyers and doctors who are working on time sensitive material, allowing them to share sources quickly and accurately. Wall street stock traders can share information quickly with their clients.

It recognises the need to formally cite a wide array of resources – not just those found in materials committed to paper. Best of all, it makes good use of tablets or smartphones to keep track of research on the fly. No more missing notebooks, no more briefcases stuffed to the gills with untidy notes, not even the process of creating an email, and uploading and downloading information: just one nice, electronic device keeping it all together.

About: Eric Szczepkowski researches real estate markets. He found that the note taking process could fill up a lot of notebooks, so he was looking for an easier way to take notes. Students, academicians and scholars everywhere will reap the result of his search, because Ref-Ren (www.refrenapp.com) will take a lot of the labor out of creating citations and bibliographies.

Eric Szczepkowski
Ref Ren
www.refrenapp.com
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.