

New Movie Theater App To Revolutionize the Theater Experience

Theater Ears has finished its development stage and is now a fully functional app that allows moviegoers to view their favorite movies in their native language.

LOS ANGELES, CA, USA, September 29, 2014 /EINPresswire.com/ -- After two years of development, Theater Ears has just announced that it has completed a fully functional app to allow moviegoers to watch their favorite new releases in their native language.

The man behind this app is an unlikely rising tech star, Dr. Larry Kawa DDS, a South Florida orthodontist.

"Theater Ears was launched because of a genuine need to have my wife's family members enjoy the movie theater experience as we do," said Kawa.

The app, which was developed for iOS Apple devices such as the iPhone and iPad, allows a moviegoer to hear any movie in the theater in the language of their choice.

For instance, with Theater Ears, a 58-year-old grandmother who speaks little to no english can now go to the movie theaters with her grandchildren and hear the movies in her native tongue.

The idea of bringing in more than 60 million Americans to the box office who do not speak English as a first language has many businesses in the movie supply chain very excited.

While Kawa may not have set out to make a huge splash in the technology and motion picture markets, studios and movie theater chains in the United States and Canada have all expressed interest in what could be a game changing technology.

Kawa went on to state, "Growing up I never had my sights set on becoming the next tech mogul like Mark Zuckerberg. In fact, growing up, Mark Zuckerberg wasn't even born yet. I'm very humbled that many are interested in Theater Ears, and hope we can help bring the movie going experience to those who have shied away because of a language barrier."

The applications for Theater Ears do reach beyond language dubbing. The company has said that it plans to use this technology to help the hearing impaired, as part of the Americans with Disabilities Act.

Dr. Kawa concluded his remarks on Theater Ears with the following, "I feel that Theater Ears is a corporation with a conscience. We are here for the public good and we want to help those who have been historically overlooked. Theater Ears represents freedom and empowerment for the American movie goer. The American consumer deserves choice."

About Theater Ears

Theater Ears was founded in February of 2013 by South Florida orthodontist Dr. Larry Kawa. Theater Ears is a multimedia app development company that seeks to revolutionize the movie going experience through its app titled, Theater Ears. Based in Boca Raton, Fl, the company will offer via its app the ability to watch a motion picture in the movie theater and listen to the accompanying audio track in your native language in real time. The app is in development for both Apple's iOS platform (iPad, iPod, iPhone) and coming soon for Google's Android platform (mobile phones and tablets).

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