

Novotel Chennai SIPCOT Launches First Novotel in Tamil Nadu

Novotel Chennai SIPCOT is the newest hotel to open in Chennai. The hotel welcomes visitors to experience the best of Novotel's professional hospitality.

CHENNAI, INDIA, September 29, 2014 /

EINPresswire.com/ -- Novotel Chennai SIPCOT is the newest international hotel in the city, located in close proximity to India's premier IT companies on the arterial Old Mahabalipuram Road.

Novotel Chennai SIPCOT is a brand of the reputable [Accor global hotel](#) group.

The 180 well-appointed rooms with contemporary interiors are designed for comfort and practicality. Offering a range of delectable food & beverage, the hotel boasts of an all-day dining restaurant with a large buffet spread, a rejuvenating bar, deli shop and poolside alfresco dining.

Speaking on the launch of the hotel, Jean-Michel Casse, Senior Vice President, Operations - Accor India, said, "Novotel Chennai SIPCOT is strategically positioned in the IT hub to accommodate corporate guests traveling to the city. With the launch of Novotel Chennai SIPCOT we hope to present our guests with Novotel's world-renowned service standards in this important precinct."

A virtual concierge with touch screen panel is located at the lobby level, providing 24-hour access to handy information such as the weather, flight status, restaurant recommendations and city highlights.

According to Mohammed Shoeb, General Manager, Novotel Chennai SIPCOT, "At Novotel Chennai SIPCOT, we will set new benchmark for the hospitality industry in Chennai and rest of Tamil Nadu. Novotel will offer guests the best of both worlds- a tech-savvy hotel that has varied options for both dining and recreation. The 375-year old city is renowned all over the globe for IT, ITES & automotive hubs, besides art, culture and literary pursuits. Novotel Chennai SIPCOT is the perfect base from which to explore all the city has to offer."



Novotel Chennai SIPCOT

Novotel Next : State-of-the-art Guest Rooms

The Novotel Chennai SIPCOT Next Guestrooms are designed to “re-humanise” the travel experience and re-energise guests. Classified into Superior, Premier and Suite categories, the rooms characterize space, transparency and light. In addition to improved comfort and dedicated innovation, the rooms offer high speed Wi-Fi and Sound Spot Systems catering to the modern traveller. Novotel Chennai SIPCOT offers 119 Superior Rooms, 55 Premier Rooms and 6 Suites to address the needs of every traveller.

In-Room features include 32” flat screen HD Television, large wardrobes, well-designed furniture, contemporary photographic artworks, mini bar, safe, kettle & coffee machine with unlimited tea and coffee supplies, iron and board, Eco-label toiletries and a bathroom scale.

International Cuisine: Enjoy the Simple Pleasures

[The Square](#) is Novotel’s signature all-day dining restaurant, with its cutting-edge design and versatility. The Square offers a wide selection of Indian and International cuisine in the form of buffets, and a la carte selections. With live stations of handmade noodles, pastas, grills and kebabs, seasonal ice creams and an assortment of breads, The Square brings the most tasteful cuisines from around the world.

Other dining options include Le Bar, an elegant lounge bar located at the upper ground level; Splash, alfresco dining alongside the pool; and La Baguette which offers oven-fresh cakes and other gourmet delights which guests can either enjoy onsite or grab to take-away.

Meeting @ Novotel

With the growing Meetings, Incentives, Conferences and Exhibitions (MICE) tourism sector in India, Accor is in continual process of upgrading its [MICE facilities](#) and providing world-class new locations for meetings and conferences in India.

The property offers state-of-the-art banquet facilities spread over an area of over 2,300 sq feet for all kinds of corporate and lifestyle events. Up-to-date audio and visual equipment and a highly trained team on standby provide peace of mind to event organisers. A Premier Lounge with private meeting space is also available for premier room guests.

Fitness & Relaxation

Balanced Mind, Body and Soul are Novotel’s holistic answer to guests’ health and fitness needs. Guests' individual wellness demands can be met at the hotel's recreational facilities, which include a well-equipped 24 hours fitness centre and an outdoor swimming pool.

Family & Novotel

Allowing families to share special moments and happy memories is a priority for Novotel.

In Novotel Chennai SIPCOT, guests can enjoy:

- Free accommodation & breakfast for two children under 16 years old who share existing bedding with their parents or grandparents
- Flat 50% discount on a second room for larger families who need more space
- 5 pm late checkouts on Sundays
- Kids' corner
- Xbox
- Special healthy children's menu

For reservations, please contact the hotel at +91 44 6654 5454 or visit www.accorhotels.com, www.novotel.com

Novotel Chennai SIPCOT is located at Plot No : 36, Opp. SIPCOT IT Park Entrance, Old Mahabalipuram Road, Egattur, Chennai, Tamil Nadu 603 103.

About Accor

Accor, the world's leading hotel operator, offers its guests and partners the dual expertise of a hotel operator and brand franchisor (HotelServices) and a hotel owner and investor (HotelInvest) with the objective of ensuring lasting growth and harmonious development for the benefit of the greater number.

With more than 3,600 hotels and 470,000 rooms, Accor welcomes business and leisure travelers in 92 countries across all hotel segments: the range includes Sofitel, Pullman, MGallery, and Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1. The Group boasts a powerful digital ecosystem, notably its booking portal accorhotels.com, its brand websites and its loyalty program Le Club Accor hotels.

As the world's top hospitality school, Accor is committed to developing the talents of its 170,000 employees in Accor brand hotels. They are the daily ambassadors of the culture of service and innovation that has driven the Group for over 45 years.

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