

Ohio Company helps a Beachwood High School Student with his Startup

KVM SwitchTech, a Hudson, OH based global internet retailer helps a local student with his idea of music social media and engagement web portal.

HUDSON, OH , USA, September 29, 2014 /EINPresswire.com/ -- The startup temperament is not bound by age. And the ideas don't have to be super farfetched and complex. Recently, a high school student from Beachwood High School in Ohio had an idea to help local musicians find engagements, with the click of a mouse.

[Kaustav Malik](#), a senior at BHS is an avid musician, belongs to the school orchestra and has a band. His band "Below the Surface" has to their credit many Cleveland downtown performances including downtown bars and venues like House of Blues. Despite these performances, they had to struggle to find respectable venues to perform. "And that was the very basis for my idea- www.Tunogram.com," says Kaustav. Tunogram is a website which is going to be a platform for connecting local musicians with customers wanting to engage musicians/bands for social gatherings, weddings, parties, bars etc. The customer, however, will have the option of naming a price for the engagement; thus making them the boss. At the same time, musicians and bands registered with the website will have the option of accepting the engagement at the offer price. Bands will have customer ratings and reviews. "It will be an internet handshake for the musician community and customers locally," said Kaustav Malik. "I love performing but always wanted to do something meaningful with my passion for music," added Kaustav.

Tunogram website prototype is ready and provisional patents for the process have been filed with US Patent Office. While pitching to local companies mainly through the family & friends network, a company has finally stepped forward to help in this venture. [KVM Switchtech](#) (www.kvmswitchtech.com) is a world-wide electronics retailer based out of Hudson, Ohio. The company is dedicated to providing high-quality hardware equipment to its global customers and offering complete business solutions for IT Companies, Government, Hospitals and Retailers. "We understand the power of REACH through the internet" said Michael Hrubik, Vice President of KVM Switchtech. What we liked most was Kaustav's passion for music and his idea of doing something for his local community of musicians, which he is also a part of. KVM Switchtech has offered Tunogram complete Hardware & Software support, and some development support to take the website from the prototype to the next level.

"We are also impressed by the evolution of the current education system, which we think is a huge



leap forward. Kids today in High School are able to develop the sense of entrepreneurship, which is remarkable. This is our second such venture and we hope to be a part of future success of Tunogram," added Mr. Hrubik.

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