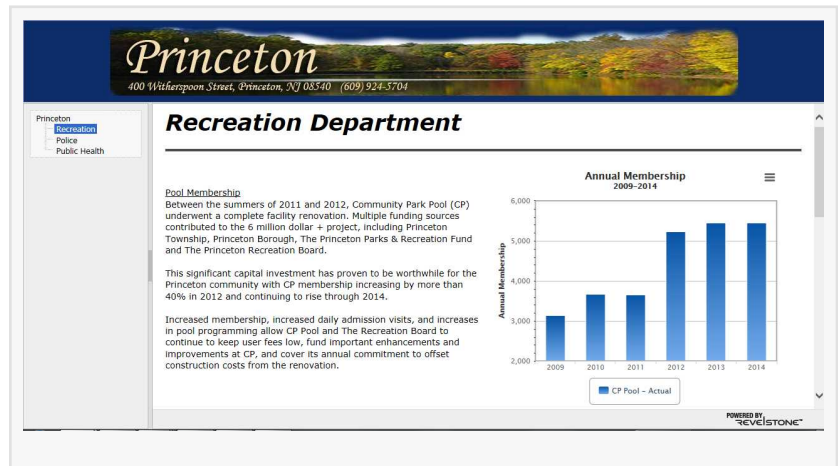




# PRINCETON LAUNCHES WEBSITE FOR INCREASED TRANSPARENCY

*Cloud-Based Revelstone Enables Princeton to Engage Residents by Inviting Them to Explore Data about How Princeton Delivers Services.*

PRINCETON , NJ, USA, September 30, 2014 /EINPresswire.com/ -- [Princeton](#) and [Revelstone](#) announced the launch of a powerful new website, [Citizen Public Dashboard](#), that presents data about how Princeton delivers services.



“One of the goals of the Mayor and Council is to provide transparent and meaningful information to its citizens. One way is through our Citizen Public Dashboard, where you can find information on various municipal services as well as helpful information on current happenings,” said Liz Lempert, Mayor of Princeton.

The Citizen Public Dashboard will track key metrics of how services are delivered. Initially the website will provide data for Police, Recreation and Public Health. Other service areas will be added in the future. Citizens will be able to explore various types of data ranging from police service calls, pool attendance, food inspections and number of animal rabies cases.

“When citizens have access to data and know what’s happening, it improves the conversation between government and citizens,” said Mark Nelson, co-founder and COO Revelstone. “When data is inserted into a conversation, decisions are made on data, not politics or the status quo. We call this a data driven discussion, and it can help drive new insights, operational efficiencies, better communication, and improved outcomes for citizens.”

## About Revelstone

Revelstone provides the only web-based platform that combines the power of performance analytics, benchmarking, and reporting to citizens in one solution. Revelstone helps local governments make data-driven decisions based on facts, not politics or the status quo. Revelstone drives new insights, operational efficiencies, better communication, and improved outcomes for citizens. Learn more at <http://www.revelstonelabs.com> or calling 201.649.1716. Follow Revelstone on Twitter: @Revelstone.

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