

Self-Cleen Launches Nationwide Fundraiser to Benefit Wounded San Bernardino Police Officer and Donators

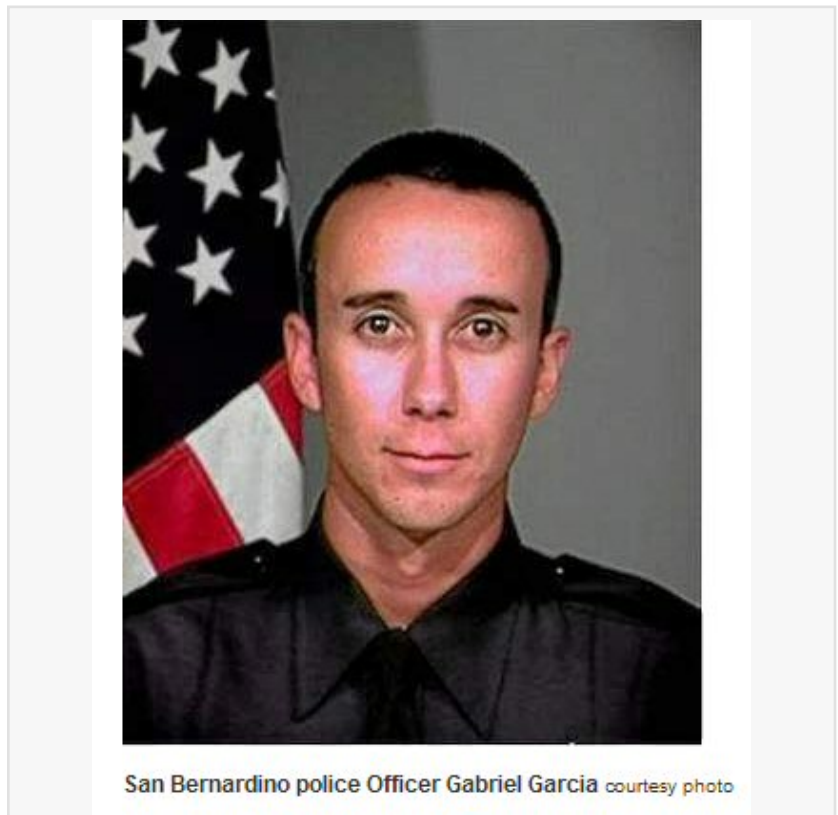
- *Compassion knows no geographic bounds*

RIVERSIDE, CA, USA, October 1, 2014 /EINPresswire.com/ -- The fundraising efforts to benefit wounded San Bernardino Police Officer Gabriel Garcia have been expanded nationwide by a novel e-commerce fundraising campaign launched by Riverside-based SelfCleen.com. This is the proverbial Win-Win situation where the Donators get the satisfaction of giving to a great cause, and at the same time they get a valuable Self-Cleen product that makes their life easier. Who wouldn't want that? Officer Garcia, 31, and father of one is from a police family. His father is Captain of the San Bernardino Police Department. "According to his father, Captain Ron Garcia, Gabe remains in the fight and continued prayers and support are needed - and much appreciated," reported the San Bernardino Sun.

Officer Garcia is a field-training officer and was on patrol in the early morning of August 22nd. Garcia was shot in the head during an abrupt gun battle with a man that was heavily armed. His trainee partner was able to shoot the gunman, was not wounded.

Matthew Masters, spokesperson for Self-Cleen said "We have the greatest respect for law enforcement officers and our thoughts and prayers go out to Gabriel

and his family." He continued "When you hear of a tragic event such as the senseless shooting of Officer Garcia, you feel compelled to do something. There were many local events taking place to support Gabriel, but with the long-reach of our e-commerce business we thought – why not take these efforts nationwide? And we have, using Self-Cleen's revolutionary "Anti-Cleaning" product as the



Self-Cleen ST3 - Self-Cleaning Coating



conduit to drive our fundraising efforts from coast to coast,” finished Masters. Besides being “long-distance”, Self-Cleen’s fundraiser is also long-term. It will span from September through December 2014. The program is quite simply: donators go to www.SelfCleen.com and purchase Self-Cleen ST3 Spray-on Self-Cleaning Coating for \$24.95 per kit (includes free shipping) and during the months of September and October, or until the 1st goal of \$5,000 is reached, the full \$24.95 proceeds will be donated to the Gabriel Garcia fund via the San Bernardino Police Officers Foundation. The program extends through November and December with \$10 of each Self-Cleen ST3 Coating Kit purchase going to benefit Officer Garcia. For more details on Self-Cleen’s Nationwide Fundraiser to Benefit Wounded Officer Gabriel Garcia, go to <http://www.selfcleen.com/pages/fundraiser-to-benefit-wounded-officer-gabriel-garcia>

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