

TechEyes Creates New Rewards Points Program

Innovative Optics e-tailer and distributor creates online specialty shop for customers seeking high quality thermal imaging technology products.

WALNUT CREEK, CALIFORNIA, USA, September 30, 2014 /EINPresswire.com/ -- Innovative thermal optics and night vision glasses distributor [TechEyes, LLC](#) has established a new rewards program for its online shopping customers. The new program is open to customers who create a new account on the TechEyes.com website and place an online order that ships.

[Customers earn rewards points](#) with each purchase. For every 100 rewards points earned, the customer receives a \$1 discount to be redeemed toward future purchases at TechEyes.

"We started this program because we want to thank our loyal customers for their business and encourage them to come back and shop with us again," said Curtis Seaton, e-commerce manager at TechEyes.com. "It's also our way of helping to make innovative, high-quality product optics even more affordable for people who enjoy using them."

There are several ways for customers to earn rewards points in the program. For example, each dollar spent in the online store is worth 1 rewards point. Socially sharing helpful information about TechEyes products and promotions is another way to earn program points. Customers who refer a friend who later places a TechEyes order that ships is worth 1,000 points. The number of referrals allowed is unlimited, but they must follow a specific referral process to qualify.

About TechEyes, LLC: TechEyes ([techeyes.com](#)) is a U.S.-based retailer, wholesaler and distributor of high-precision innovative optics. Established in 2012, the company strives to provide high-quality products at the lowest price with outstanding customer service. TechEyes has professional grade merchandise such as thermal optics, [night vision scopes](#) and hunting binoculars for sale. TechEyes is a member of the National Shooting Sports Foundation and the



National Rifle Association. The company is accredited by the Better Business Bureau, and high quality ratings by TrustPilot and Dun & Bradstreet.

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