

Roham Rahmanian And His Company The Astronauts Guild, Developing A Camera Systems To Capture Virtual Reality Experiences

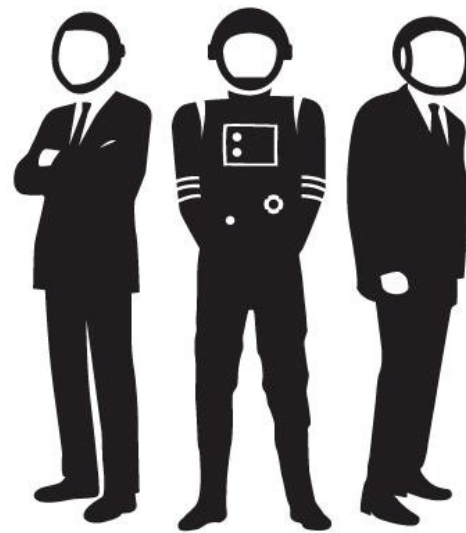
HOLLYWOOD, CA, UNITED STATES, October 2, 2014 /EINPresswire.com/ -- [Roham Rahmanian](#) And His Company, [The Astronauts Guild](#), Developing One Of The First Stereoscopic 180 And 360 Degree Camera Systems To Capture First-Person, Live-Action Virtual Reality Experiences

The Astronauts Guild's Roham Rahmanian, producer, director and a feature and commercial Digital Imaging Technician in the International Cinematographers Guild, announced today that he and his partners at The Astronauts Guild have begun test trials on 180 and 360-degree camera systems to capture first-person virtual reality experiences. The Astronauts Guild partners are Roham Rahmanian, Founder | Supervising Producer, Scott Connolly – Founder | Head of Production, and Ian Spohr – Founder | Creative Director. Tests and previews will be available online at www.theastronautsguild.com in October of 2014.

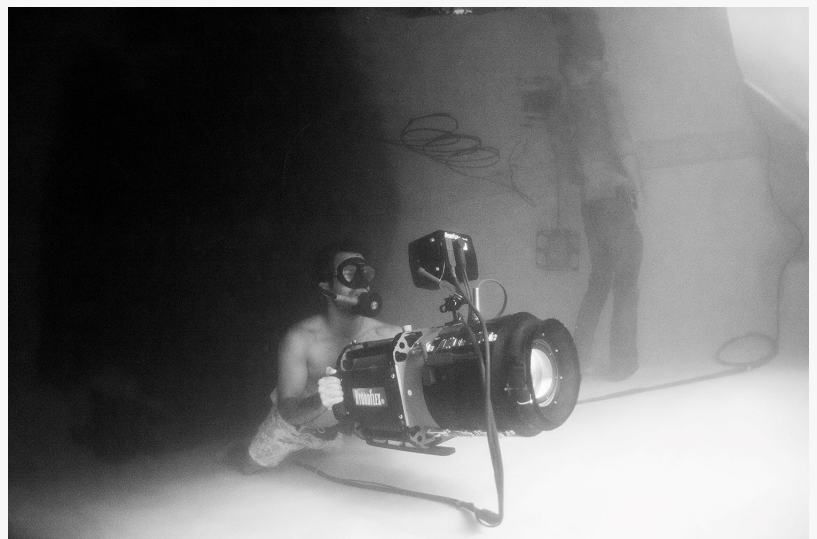
The rush is on for content providers for the new technologies, and CGI content has already made a splash in gaming and for early-adopters and developers. However, the live-action content is much more technically challenging to create.

The Astronauts Guild succeeded as stereoscopic producers by staying lean & mean, and adapting current equipment

and technology. Those experiences gave them the insight to develop 180 and 360-degree camera systems for shooting first person, live-action virtual reality experiences.

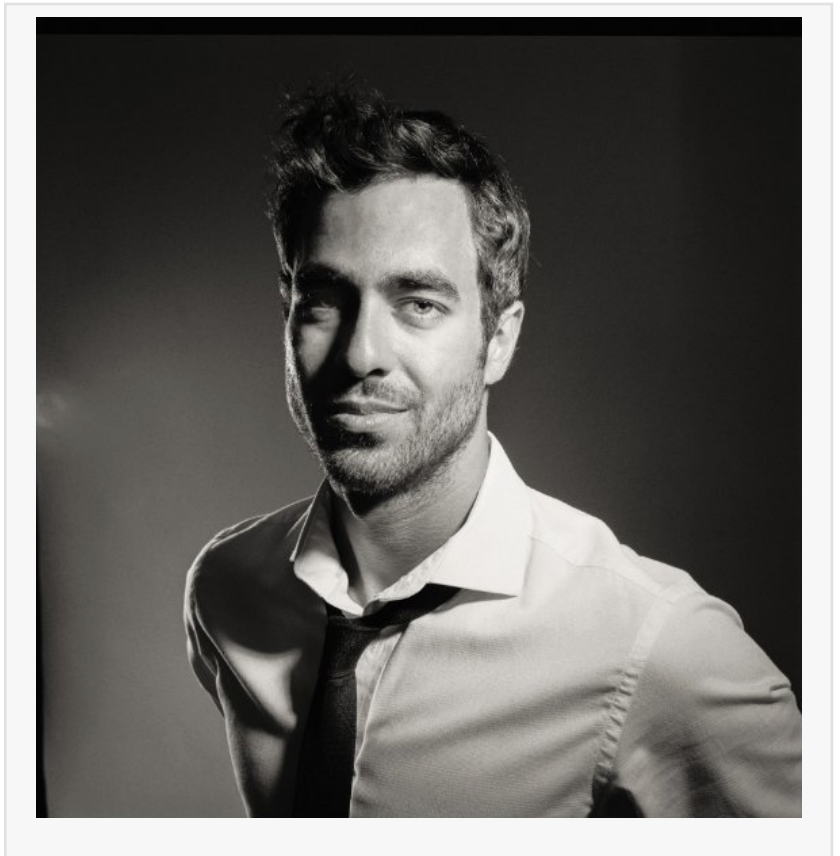


THE ASTRONAUTS GUILD



“The virtual-reality revolution is upon us, and The Astronauts Guild wants to be on the forefront of creating quality, live-action content for entertainment, and possibly more importantly, for medical applications. When 3D became the rave a few years ago, it took off with a Wild West, every man for himself explosion. No standardization and no quality control. This created a lot of content that was just plain bad, Because of this trend, many consumers had bad experiences” said Rahmanian.

“I hope, the early content creators for Oculus Rift and Sony Morpheus, including The Astronauts Guild, can come to a consensus early on, about quality control and mathematically calculated standards for content, it is of the utmost importance that the consumer feels comfortable trying out virtual reality,



and is excited to make it a part of their daily entertainment experience,” added Rahmanian.

The Astronauts Guild is a collective of dreamers, doers, artists and technicians. A group of talent which is equal parts Production Company, creative collective and technical development firm. They take on projects in the entertainment industry which require an advanced knowledge of production and cutting edge technology to achieve a creative end.

In addition to developing 3D camera rigs, new live-action virtual reality shooting systems, producing and directing, Rahmanian is an always-in-demand Digital Imaging Technician. Rahmanian has worked with many world class brands such as: BMW, Mercedes, Porsche, VW, Fiat, Dodge, Ford, Chevy, Coke Zero, Mountain Dew, Nintendo, Microsoft, Target, Walmart, Verizon, AT&T and many more.

Rahmanian was one of the stereoscopic producers on the “The Girl from Nagasaki” which was presented in the New Frontier Category at the 2014 Sundance Film Festival. World-renowned photographer Michel Comte directed the stereoscopic feature film, a new interpretation of the classic Puccini Opera “Madame Butterfly”.

Additionally Roham and his partners have produced many advanced technology projects such as an art installations for the Soho House and the short film “Unbeleafable: A Girl Skateboards 3D Film,” created with the renowned skateboard director Ty Evans in partnership with the Levi’s Film workshop for the Museum of Contemporary Arts (MOCA) in Los Angeles and presented during their Art in the Streets Exhibition in 2013.

About Roham Rahmanian

Roham’s work has ranged from his first job as Assistant Props at the age of 16 to Fashion Photographer, Director of Photography, Digital Imaging Technician, Producer and finally Director. He has been involved in over 500 national/international spots since 2010.

Roham Rahmanian is available for interviews upon request. Please contact: Lesley Diana

Social Media Handles

Website: www.rohamrahmanian.ca, www.theastronautsguild.com

Instagram: www.instagram.com/astronautroham

Facebook: www.facebook.com/pages/The-Astronauts-Guild/214947955243776

IMDb: www.imdb.com/name/nm2440237

Vimeo: www.vimeo.com/58491591

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