

# LouisianaBio Launches Statewide Membership Drive

NEW ORLEANS, LA, USA, October 1, 2014 /EINPresswire.com/ -- NEW ORLEANS, La. (October 1, 2014)—[LouisianaBio](#) today announced that it is looking for members who want to work together to expand the growth of the biosciences industry in Louisiana. LouisianaBio is the state affiliate of the world's largest biotechnology



industry trade association, the [Biotechnology Industry Association](#) (BIO) based in Washington, DC and a member of the Council of State Bioscience Associations. Information about joining LouisianaBio is on its website.

“There are numerous benefits in joining LouisianaBio, not the least of which is the opportunity to access a purchasing program called [BIO Business Solutions](#),” said Rhonda Melancon, executive director of LouisianaBio. “This program provides discounts to LouisianaBio members who make purchases from select companies that service the biotech industry, including companies such as VWR, Office Depot, FedEx, Business Wire, and Chubb Insurance.”

According to BIO officials, last year more than 2,700 biotech companies saved more than \$138 million in aggregate through this program. “The potential savings realized from using BIO Business Solutions alone should more than cover the cost of a membership in LouisianaBio,” added Melancon.

Perhaps the most important reasons for joining LouisianaBio are the opportunities to network with other biotech leaders, scientists, entrepreneurs and advocates across the state under the LouisianaBio umbrella, and to take advantage of the educational, legislative and public relations opportunities that will be made available to members, and to play a role in giving voice to Louisiana's biotechnology industry.

“By the end of year one, our members will have a far greater understanding about the work of their colleagues in other parts of the state, and beyond, which will hopefully lead to new discussions, new collaborations, and new discoveries, creating even more bioscience success here in Louisiana. LouisianaBio is absolutely committed to supporting our industry, serving our members, and raising the visibility of Louisiana biotechnology.”

## ABOUT LOUISIANA BIO

LouisianaBio, a nonprofit trade association, is dedicated to the promotion, development, and expansion of the bioscience industry throughout the State of Louisiana. It is the official state affiliate of BIO, the world's largest biotechnology industry trade organization. LouisianaBio represents companies, academic institutions, research centers, and other related organizations involved in and championing the research, development and commercialization of innovative healthcare, agricultural, industrial and environmental biotechnology products and processes. LouisianaBio is also a member of the Council of State Bioscience Associations and the Coalition of State Bioscience Institutes. For

more information visit [www.LouisianaBio.org](http://www.LouisianaBio.org) or call 504-598-5239.

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