

# LINKFRESH Partners with Jet Reports to Deliver Integrated LINKFRESH Business Intelligence (BI)

*LINKFRESH partners with Jet Reports to deliver comprehensive Business Intelligence and reporting capabilities integrated within the LINKFRESH ERP suite.*

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[LINKFRESH](#), a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, has announced a partnership with [Jet Reports](#) to deliver comprehensive Business Intelligence (BI) and reporting capabilities seamlessly integrated within the LINKFRESH Food Supply Chain ERP suite. Jet Reports provides robust, easy to use reporting and business intelligence solutions inside a familiar Excel environment that empower Microsoft Dynamics ERP business users across the globe to make informed decisions.



LINKFRESH BI Powered by Jet Reports provides a full business intelligence & reporting suite within a few hours of implementation. Out of the box customers will have pre-configured dashboards and reporting scenarios to deliver real time key performance analytics based on LINKFRESH data for Production, Inventory and Consignment Profitability.

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Business intelligence enables companies to maximize the value of their ERP data and exploit that data to make decisions that will drive the business forward.

*Paul Hollcraft, Global Partner Manager, Jet Reports*

“The fresh food industry faces challenging produce turnaround time cycles due to the very short, pressured supply chains associated with perishable products, and the highly competitive nature of the industry, said Paul Hollcraft, Global Partner Manager for Jet Reports. “Business intelligence can be used as a competitive tool to expose

trends, opportunities and issues that would otherwise be missed. BI enables companies to maximize the value of their ERP data and exploit that data to make decisions that will drive the business forward. We are very pleased to be working with LINKFRESH to enhance the Business Intelligence capabilities of LINKFRESH ERP for such a niche market place.”

LINKFRESH Business Intelligence Powered by Jet Reports is available for the complete suite of Jet Reports solutions; Jet Express, Jet Essentials and Jet Enterprise solutions.

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