

Versature to Provide Shopify with Hosted Business Phone Services for Ottawa, Toronto and Montreal Offices

Versature has been selected by industry leading commerce platform Shopify to provide Hosted PBX business phone services.

OTTAWA, ON, CANADA, October 7, 2014 /EINPresswire.com/ -- Versature, an Ottawa-based technology firm, announced today a new deal appointing them Hosted PBX business phone services provider to Shopify, the industry leading commerce platform that allows anyone to easily sell online, in store and everywhere in between.



Versature, with its Ottawa-based support team, world-class data facilities, and Canada-wide footprint, was the natural fit for Shopify. Versature's on-boarding and customer success teams will be servicing Shopify offices in Ottawa, Toronto and Montreal with advanced business phone functionality.

"When we decided to switch from our local PBX provider to a hosted one, we were looking for a vendor that would be able to serve our 500+ employees with a small, dedicated group of personnel. Versature is able to provide the support and bandwidth that we need and we liked that the fact that they're a local Ottawa business," said Greg Scorsone, Director of Internal Operations, Shopify.

Shopify has experienced rapid growth both internally and externally. The commerce platform now employs more than 500 employees across three offices and powers more than 120,000 merchants in over 150 countries. The change in PBX provider was needed to facilitate this growth.

"As a fellow Ottawa-based business, we've been keenly aware of Shopify's outstanding success for a number of years. We are thrilled to be able to serve Shopify's business telephone needs as we have with other leading Ottawa-based organizations such as Ackroo, CANARIE, Startup Canada, Magmic and the Branham Group," said Paul Emond, CEO of Versature.

About Shopify

Shopify is a commerce platform that allows anyone to easily sell online, at their retail location and everywhere in between. Shopify offers a professional online storefront, a payment solution to accept credit cards, a point of sale system to power retail sales and a card reader to process credit card transactions through a mobile phone. Shopify currently powers over 120,000 retailers in 150 different countries, including: Tesla Motors, Gatorade, Google, Wikipedia, LA Lakers, CrossFit and many more. Shopify was founded in 2006 and has received \$122 million in funding from OMERS Ventures, Insight Venture Partners, Bessemer Venture Partners, FirstMark Capital, Felicis Ventures and Georgian

Partners. <http://www.shopify.com>.

About Versature

Versature is an Ottawa-based Hosted PBX service provider for businesses of all sizes. Founded in 2003, the company has grown exponentially and now offers business-class VoIP services in more than 950 cities Canada-wide. Versature was the winner of the OBAA “Small Business of the Year” award in 2012 and was named a “Top 10 Fastest Growing Company in Ottawa” in 2013 by the Ottawa Business Journal.

To learn more about Versature, please visit <http://www.versature.com> or read the blog at <http://inside.versature.com>.

Paul Emond, CEO

Versature

877-498-3772 x104

email us here

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