



New BluePay Plugin Gives Salesforce Clients the Ability To Accept Payments

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NAPERVILLE, IL, USA, October 8, 2014 /EINPresswire.com/ -- BluePay, a leader in the payment processing industry, recently developed a plugin for [Salesforce](#), a cloud-based customer relationship management (CRM) software system. BluePay's plugin works entirely inside the Sales Cloud environment, allowing merchants to process payments within the same interface that they're accustomed to, saving both time and money.

Merchants integrating the BluePay plugin with the Salesforce Sales Cloud edition will notice several new tabs on their interface related to accepting payments: Payments, Rebilling Cycles, Stored Payment Accounts, and BluePay Gateway Settings. For Accounts or Contacts, merchants will be able to run a one-time authorization or sales transaction, set up recurring transactions, securely store credit card or E-check/ACH payment info, and link the BluePay gateway account to Salesforce processing.

A unique feature about the plugin is its ability to handle processing for merchants who opt to build their own custom payment forms that are external to Salesforce, as well as those within the software.

Merchants that process within Salesforce will benefit from an increase in time and cost savings. Using the plugin eliminates the amount of time a merchant spends transferring data from one interface to another, while reducing double-entry errors. Additionally, all reporting can be done in one centralized location without having to pull from other platforms.

"We are excited to integrate our secure payment processing plugin with Salesforce's innovative CRM software. Over the last decade, Salesforce has experienced incredible growth and continues to remain a global leader. BluePay is proud to be affiliated with them," commented Kristen Gramigna, Chief Marketing Officer at BluePay.

The payment modules and documentation for the Salesforce plugin are available on the Developers section of the BluePay website (www.bluepay.com/developers). Merchants can also demo the plugin prior to committing to the installation.

About BluePay: BluePay is a leading provider of technology-enabled credit card payment

processing services for enterprise, small, and medium-sized businesses in the United States and Canada. Through physical POS, online, and mobile interfaces, BluePay processes payments and provides real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago and New York. For more information, follow BluePay on all of the social media outlets or visit www.bluepay.com.

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