



Myontec Mbody, Train Like the Professionals

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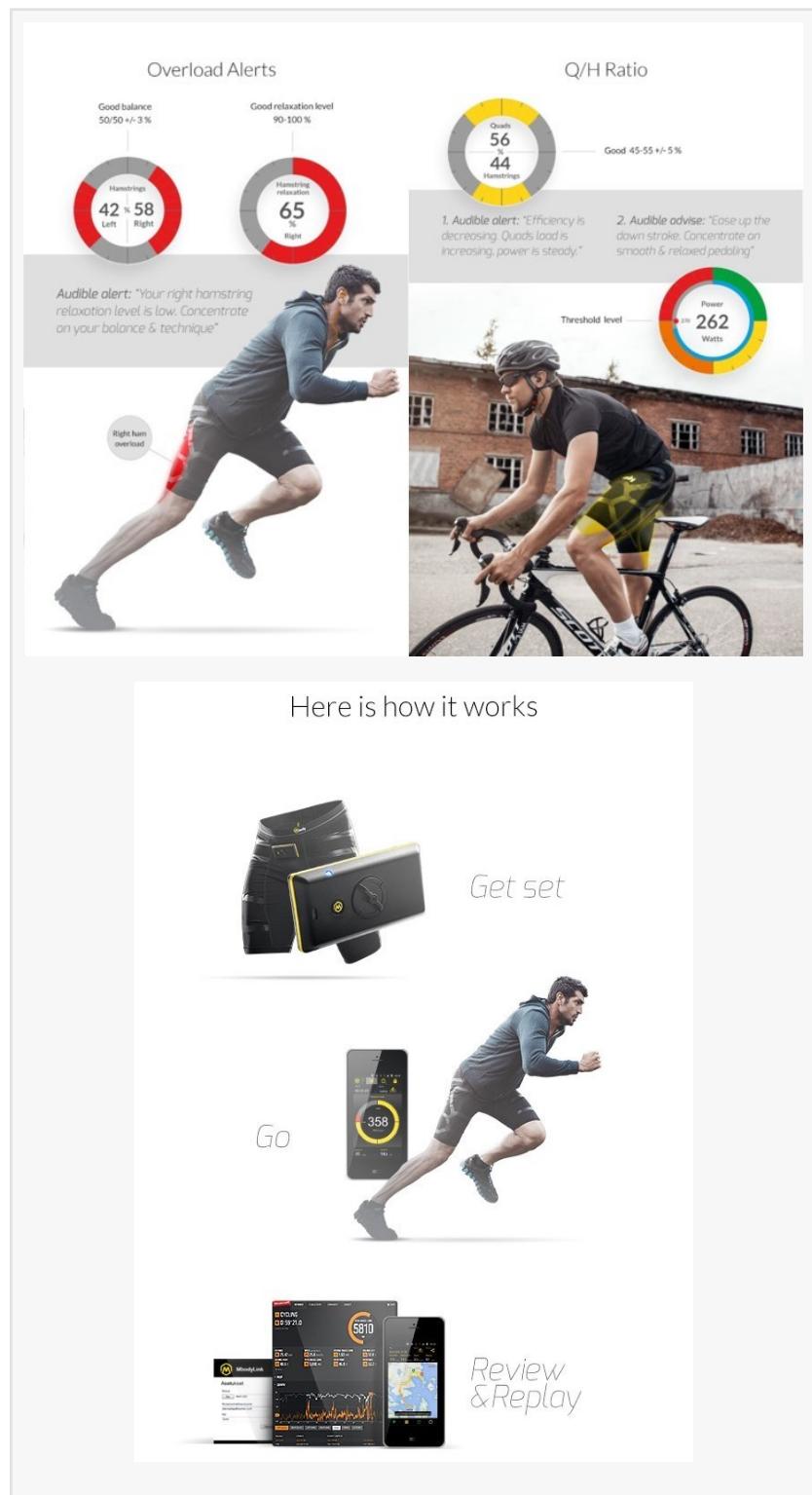
STATES, October 10, 2014

/EINPresswire.com/ -- Myontec Mbody wearables are designed to give athletes and even those who exercise casually valuable feedback about their performance. Not only can Mbody help prevent sports injuries by monitoring the wearers performance and sending important messages to him or her, it can also act as a training tool. The recorder saves and stores information such as the route taken, where things were going well, and where the wearer was struggling. It can point out incorrect posture, muscle areas that need extra work and much more. In short, it is like having a personal coach tucked into your mobile device.

Currently available through a [Kickstarter crowdfunding campaign](#), the Mbody shorts work by having sensors imbedded in the sun-resistant, washable, compression fabric. The sensors send signals to the recorder, which in turn sends the signal via bluetooth to the wearers mobile device. The device then uses existing technology (ear buds, speakers) to send a message about the wearer's performance. The messages can range from the go ahead to get serious because muscles are now warmed up to warnings that it is time to stop and take a break. It can even give in-the-moment advice about posture, balance and using the correct muscles to reduce strain, as well as setting a timer for optimum rest and cool-down.

The Mbody is not, of course, intended to take the place of professional advice.

Everyone should always consult with their physician before beginning an exercise program or changing their current regimen. However, since you cannot fit your physician or personal coach into your pocket, the Mbody can act as your on-the-spot adviser – and you can take that valuable



recording of your sessions back to the professional.

Mbody uses the same technology currently employed by big-name trainers working with professional athletes. Myontec has created a crowdfunding event to so that everyone – not just the professionals – can have this valuable tool. There are [contribution levels for everyone](#), ranging from people who just want to see what is going on to local sports clubs who want everyone in their group to have an Mbody. You can even get in on Myontec's team for the Midnight Sun.

Rewards are as follows:

00 or more: Big Thank you, and you'll get product updates.

\$39.00: Mbody armband, to make sure your mobile device is with you during

exercise

\$159.00: Early bird – gone

\$240.00: Early bird – gone

\$299.00: Early bird – gone

\$329.00: (Limit 200) Mbody Coach package, including Mbody shorts for runners and the MCell recorder, plus software for your mobile device. Free delivery in US. All other countries, please add \$38 for shipping and handling.

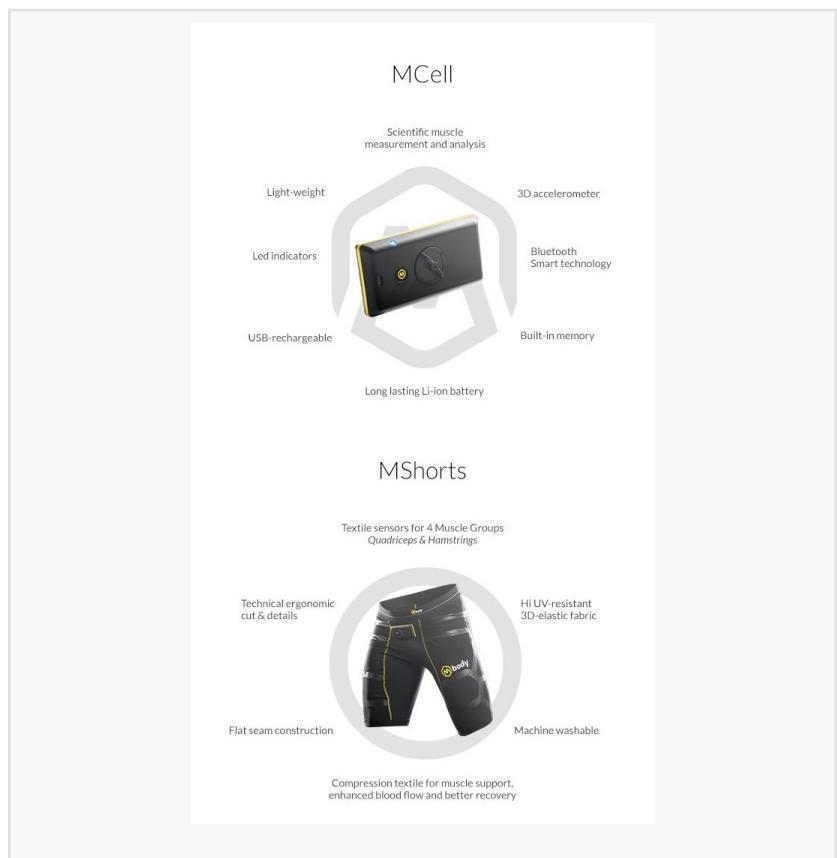
\$349.00 Mbody Coach package, including Mbody shorts for runners and the MCell recorder, plus software for your mobile device. Indicate gender, shorts are styled for men or women. At this level , you also get updates to garments. Free delivery in EU and US. All other countries, please add \$38 for shipping and handling.

\$1699: Go Team! Get 5 Mbody Coach packages, including MShorts for cyclists or triathletes. You will also receive 5 recorders, plus software for your mobile devices. Free delivery in EU and US. All other countries, please add \$38 for shipping and handling.

\$1699: Go Team! Get 5 Mbody Coach packages, including MShorts for runners. You will also receive 5 recorders, plus software for your mobile devices. Free delivery in EU and US. All other countries, please add \$38 for shipping and handling.

\$3,999: Enjoy the Midnight Sun event with the Myontec Mbody Midnight Sun package includes the Midsummer Sun marathon or the Midnight Trial Marathon in Finnish Lapland, visit in Myontec head quarters and naturally the latest Mbody Coach kit. Travel and accommodation inside Finland are provided (you have to get there on your own). You must be at least age 18 to participate, and other conditions will also apply.

As you can see, there are contribution levels for just about everyone. Even with the Early Bird specials snatched up, the Kickstarter crowdfunding prices are a good bargain. Mbody [promises to be good value](#), even at the retail price, for anyone who is serious about exercising every day. This is a wearable electronic even amateur health enthusiasts just don't want to be without.



About:

Pekka Tolvanen, is the CEO of Myontec (www.myontec.com). Myontec makes intelligent wearables that measure muscle activity, and give feedback to wearers using wireless mobile technology. Myontec Mbody is a personal trainer and feed-back module in a box.

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