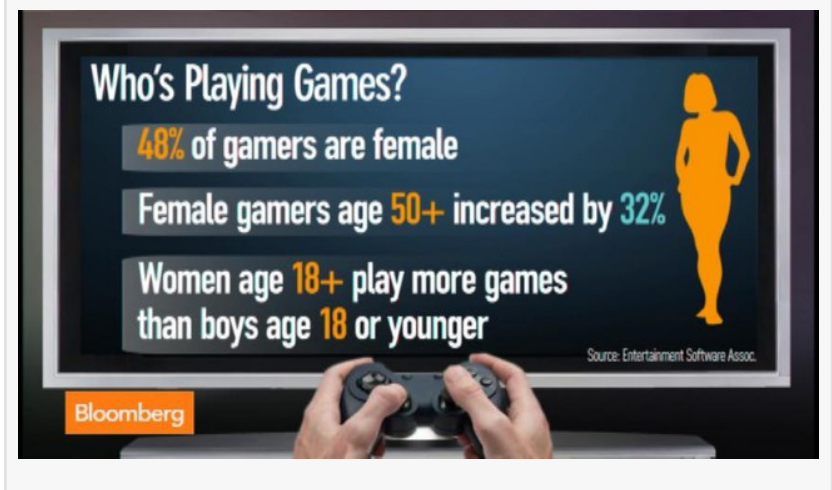
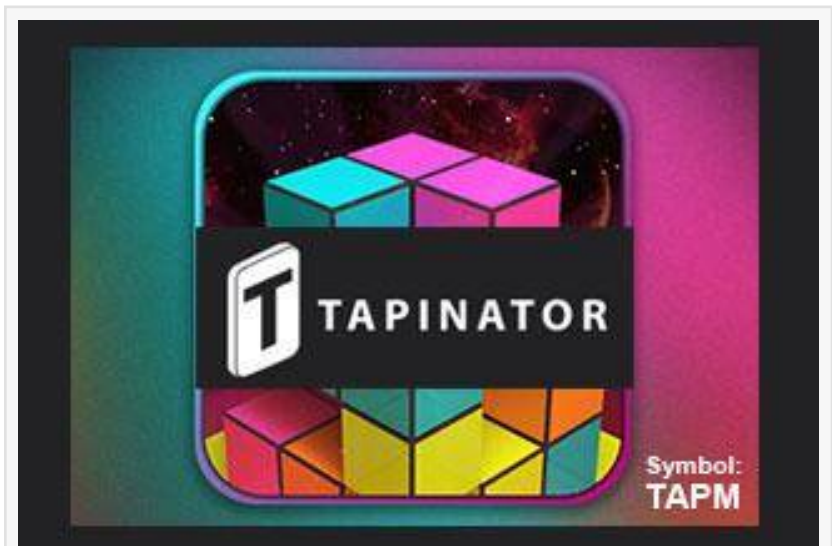


Tapinator, Inc (TAPM) Benefits From Mobile Gaming Surge Created by Major Players Like Apple, Sony, Google

Tapinator, Inc. (TAPM) continues its rise in the world of mobile gaming, new report indicating that it experienced substantial growth during September.

SALT LAKE CITY, UT, USA, October 11, 2014 /EINPresswire.com/ -- [Tapinator, Inc.](http://Tapinator.Inc) (TAPM) continues its meteoric rise in the world of mobile gaming with a new report indicating that its portfolio experienced substantial growth during the month of September. In addition to the release of eight new simulator games last month, thanks to Tapinator capitalizing on a multitude of resources, the Company's games found their way into the hands of 5 million new players. Tapinator's rate of new daily installs remains steady at over 170,000, at times reaching over 200,000, a new company milestone. Running its unique line of games on all major platforms including iOS, Android, Kindle, and Facebook systems, Tapinator has maximized its ability for one of its titles to become the next viral gaming sensation.



Trading at [1.48 per share](#), TAPM's momentum is encouraging as it arrives at a moment in time when the mobile gaming industry is primed for takeoff in many of the globe's major markets. In China alone, analysts anticipate 2014's growth in mobile game market revenue to top 90%, becoming a nearly \$3 billion market that could reach about \$7.5 billion by 2018. China Mobile Games and Entertainment (CMGE), has experienced a flurry of activity in recent weeks and is one of several companies that has rode the wave of a rapidly expanding middle class in China that is expected to cause the number of mobile gamers to climb from 288 million to 770 million in the next four years as smartphone usage increases.

But China is by no means the only market in which mobile gaming is on the verge of exploding. The American market has been receiving an enormous boost with the announcement of both the iPhone6 Plus by Apple (NASDAQ: AAPL) and the Xperia Z3V by Sony (NYSE: SNE) - two high-profile devices - within the span of only a month. These popular phones will place an increased emphasis on gaming apps, only helping companies like TAPM to reach an even wider customer base.

Apple, Inc., which seems to exhibit no end to its innovation, now trades at just north of 100 per share with a huge \$600B market cap, and looks to climb with the iPhone 6 Plus. In addition to the 6 Plus, AAPL has recently demonstrated more support for its Apple Watch peripheral, which now features special apps from Facebook, Skype, YouTube, and several other major players. Game designers have openly applauded the cutting-edge possibilities offered by the device, which now represents yet another viable destination for mobile games.

Meanwhile, Sony's Corp.'s Xperia Z3V launches in late October to a fairly low \$199 price tag for Verizon customers with contract. The device is state of the art, featuring 4K video processing and Playstation 4 integration so that users can continue playing their PS4 games portably on the phone.

Sony, at 17.25 per, has placed emphasis on gaming for years, not only through their Playstation consoles, but also the release in 2011 of the Xperia Play, which is a true gaming smartphone with a slide-out gamepad and buttons perfect for more complex mobile games like Tapinator's new parking simulators.

Of course, never to be outdone in the mobile phone discussion is Google, which trades at 544 per share with an average volume of over 1.5 million. Several new devices are launching in 2014 using Google's Android OS, including the Moto X and Google's own Nexus 9, releasing in just a few days on October 15th. Following the incredible reception of the Nexus 7, this new version is poised to be the hottest tablet on the market next to the iPad Air.

Given the success rate of Tapinator and the ballooning market that companies like Apple, Google, and Sony have created for mobile games, TAPM is certainly one to watch. With a focused leadership group, its number of users escalating daily, and ideal accessibility across all platforms, TAPM could be the next big thing in mobile gaming.

About Tapinator:

Tapinator (TAPM) is a global developer and publisher of mobile games on the iOS, Google Play, and Amazon platforms. The Company focuses on operating its own titles, publishing properties where it holds substantial ownership positions, and making strategic investments into promising mobile companies. Tapinator's owned and operated portfolio includes over 60 mobile gaming titles that, collectively, have over 30 million users. A number of these titles have risen to the top of the mobile

leaderboard charts and have been featured by the Apple, Google, and Amazon App Stores. Founded in 2013, Tapinator is headquartered in New York, with development offices in Pakistan, Denmark, and Indonesia. For a full listing of Tapinator game titles, please go to <http://www.tapinator.com/>. For further financial information on the Company, please go to <http://www.otcmarkets.com/stock/TAPM/quote>. For live updates, please like on Facebook at <https://www.facebook.com/Tapinator> or follow on Twitter at <https://twitter.com/Tapinator>

Forward Looking Statements:

To the extent that statements contained in this press release are not descriptions of historical facts regarding Tapinator, they are forward-looking statements reflecting the current beliefs and expectations of management made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Words such as "may," "will" "expect," "anticipate," "estimate," "intend," and similar expressions (as well as other words or expressions referencing future events, conditions or circumstances) are intended to identify forward-looking statements. Examples of forward-looking statements contained in this press release include, among others, statements regarding the quoting and trading of our common stock and our expectations regarding our development and monetization plans for our mobile games. Forward-looking statements in this release involve substantial risks and uncertainties that could cause the development and monetization of our mobile games, future results, performance or achievements to differ significantly from those expressed or implied by the forward-looking statements. Such risks and uncertainties include, among others, the uncertainties inherent in the hits nature of the mobile gaming business. Tapinator undertakes no obligation to update or revise any forward-looking statements. The quoting and trading of the company's common stock on the OTC Market Group's OTC Link quotation system is often thin and characterized by wide fluctuations in trading prices, due to many factors that may have little to do with the company's operations or business prospects. As a result, there may be volatility in the market price of the shares of the company's common stock for reasons unrelated to operating performance. Moreover, the OTC Market Group's OTC Link quotation system is not a stock exchange, and trading of securities on it is often more sporadic than trading of securities listed on the NASDAQ Stock market or another securities exchange. Accordingly, stockholders may have difficulty reselling any of their shares. For a further description of the risks and uncertainties that could cause actual results to differ from those expressed in these forward-looking statements, as well as risks relating to the business of the company in general, see Tapinator's filings with the OTC Market Group, which are available through <http://www.otcmarkets.com>.

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