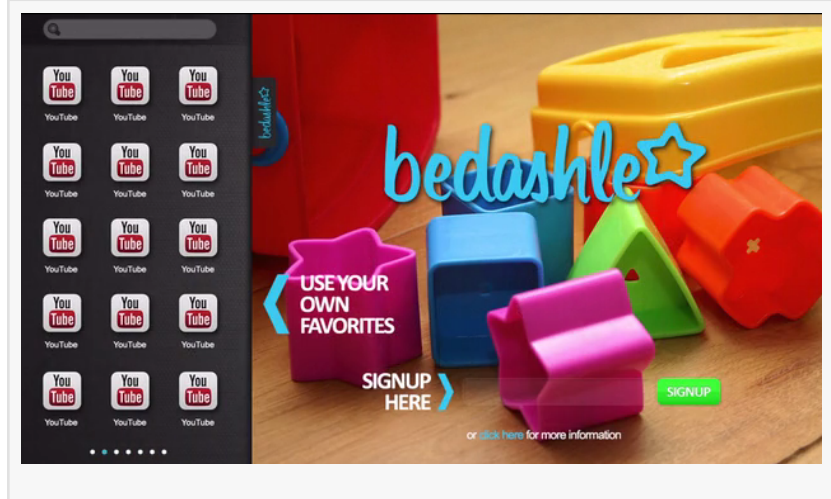


Bedashle, the Solution to Cloud Clutter

HAARLEM, THE NETHERLANDS, October 14, 2014 /EINPresswire.com/ -- Once upon a time, a cloud was just a white fluffy object in the sky. Children noticed that the cloud was shaped like a dragon or a snowman or whatever form appeared, while meteorologists translated cumulous and cirrus dimensions into a weather report. We still pay attention to the weather forecast, but awareness of the clouds in the sky has been replaced by a new cloud formation, one that has nothing to do with a meteorological forecast. Now a cloud is a

warehouse of knowledge where the most important data of our daily life is stored. Sky clouds might be inaccessible, but the data cloud can't be.



The Dutch company CodeBlanche understands that and has developed a solution. Anyone who remembers the prediction that computers would bring about the paperless office knows that technology has the potential to create clutter instead of efficiency. Categorizing topics of interest by favorites seemed to be a way to maintain order. But if you've ever struggled to find one particular favorite amidst the crowd of them, or spent hours organizing your favorites into categories so that they'd be easy to find, or you've opened a browser only to realize that all of your favorites are stored in another browser, you're starting to feel like a cyber-hoarder who needs help fast!

Help is on the way. CodeBlanche has created www.Bedashle.me, a simple, intuitive, and user-friendly solution to [make the cloud work for you](#) by organizing your favorites according to which ones are the most active. Clear icons will show you the domain to which your favorite is linked, providing you with an immediate reference. There's a search box that filters your favorites using keywords that are automatically received from the destination page. You can cycle through the results by using your arrow keys or your mouse wheel, and you can mouse-over or tap and hold for your favorite's URL. Favorites are easy to share: you can send directly to someone's Bedashle profile or email address, as well as tweeting or posting on Facebook. If you want to add favorites to your cloud account, you can email them to add@bedashle.me or drag them to your Bedashle profile. If you set Bedashle as your default homepage, your favorites are easy to find when you're looking for them.

[Kickstarter crowdfunding](#) is needed to get the campaign off and running. The development to date has been self-funded, which reassures the company that the project will be viable and successful. Marketing and promotion will be funded by crowdfunding so that Bedashle can become self-sustaining quickly in order for the core service to remain permanently free for all users.

Merten van Gerven of CodeBlanche strives to uphold three tenets: "Keep going until it's simple; keep going until it looks right; keep going until it works perfectly." The company invested a significant amount of time pondering every detail in order to distil its concept down to the bare essentials for

users, because of their credo that complexities should be experienced only by the builder, never the user.

Nurturing a passion so that it's shared is embedded in the Bedashle vision for the future. They hope that Bedashle will become everyone's defacto home page. The company faces competitors, but they are confident that Bedashle's [simplicity is a winning card](#). Their expertise in building web solutions gives them an intuitive awareness of a project's potential limitations, and the ways in which those limitations can be rehabilitated. They've developed a proof of concept for Bedashle in order to resolve any bottlenecks and they're confident that Bedashle will be delivered as scheduled. They're halfway to meeting their goal of raising €48,000 by November 8, so the evidence suggests that there are a lot of backers who are looking for ways to unclutter their personal web experience. If only CodeBlanche could come up with a way to organize shelves as simply as Bedashle can organize your favorites.

About CodeBlanche

CodeBlanche (www.codeblanche.com), the creator of Bedashle, is a comparatively new web development studio that has invested its passion for cutting-edge online applications into the building of websites and web applications for every purpose. They specialize in consulting, website and web application development, training, and freelancing, as well as creating open source libraries to share with the developer community. By focusing on simple, intuitive, and user-friendly systems for their clients and users, they build with structure and stability in mind.

Merten van Gerven
CodeBlanche
www.codeblanche.com
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.