

# TradeTec Skyline's WindScape™ Air Powered Displays Give Exhibitors More Options Than Ever

*The wind powered displays open up new avenues of exhibiting for large and small exhibitors alike. Chicago's TradeTec Skyline is an exclusive WindScape™ carrier*

LOMBARD, IL, USA, October 14, 2014 /EINPresswire.com/ -- WindScape™, a line of wind powered displays from Skyline Exhibits, recently added several new components to their line-up, opening up many new options for exhibitors. The [air powered displays](#) are convenient, easy to use, and completely customizable. WindScape is available exclusively from [TradeTec Skyline](#) in Chicago.

"WindScape offers the ultimate in flexibility. There are currently over 50 different components to the WindScape line and they come in all sizes from small tabletop pieces to entire backwalls. It's very easy for exhibitors to add a piece here or there without revamping their entire exhibit," said [Ken Buckman](#), CEO and Founder of TradeTec Skyline ([www.ttskylinewindscape.com](http://www.ttskylinewindscape.com)).

WindScape is a revolutionary new display option that has taken the exhibiting world by storm. Rather than rigid poles, the exhibit frame is a highly durable tubing that inflates to form a sturdy exhibit. Removable fabric covers allow exhibitors to customize the blow up exhibits with company messages and logos. An inflator is included with each piece; one touch of a button and the exhibits inflate themselves. This has proven to save exhibitors time and money on set-up and tear down, virtually eliminating the need to hire laborers to assist in exhibit preparation. Another cost savings comes in the form of shipping and drayage. Since there are no metal frames, the exhibits weigh far less than traditional displays, saving on shipping and drayage costs. A 10' backwall, for example, fits into a carry-on suitcase.

WindScape components include flat and curved backwalls, towers, cubes, circles, hanging pieces, tabletops, and even conference rooms. Plenty of accessories are available to illuminate or accent the exhibits and many of the displays are modular in nature, which means they can be reconfigured to fit different booth footprints or event needs.



"WindScape is modular in and of itself but it can also easily be integrated into an existing display and look like it's always been a part of the display. Since all Skyline graphics are custom-designed, the WindScape pieces blend right in with existing graphics. This is an excellent way for exhibitors to update the look of their exhibit without purchasing an entirely new display," said Buckman.

WindScape is the only air-powered exhibit of its kind in the world. TradeTec Skyline is a preferred dealer for the Skyline Exhibits network of dealers. The company works with exhibitors of all sizes to deliver big brand experiences through innovative ideas and design. Visit the exhibit design and marketing company at [www.ttskylinewindscape.com](http://www.ttskylinewindscape.com).

View case studies and learn more about what exhibitors love about the WindScape line at <http://skylinewindscape.com/case-studies-2/>.

About TradeTec Skyline: TradeTec Skyline assists their clients in building brand experiences through high quality trade show exhibits, innovative design, and effective event marketing and management. As a partner of Skyline, TradeTec houses one of the industry's largest rental display fleets. They also offer a variety of trade show services, including show book fulfillment, fixed cost labor & freight, I&D, asset care and storage management, event marketing campaigns, lead enhancement generation, design, AV and Technology rental. Companies that desire to maximize their impact, manage costs, and streamline logistics trust TradeTec to activate encounter marketing campaigns that create Big Brand Experiences.

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