



TradeTec Skyline WindScape™ Air Powered Exhibits Expands Inflatable Display Options for Exhibitors

New backwalls, table tops, and towers have all been added to the Skyline WindScape™ line providing even more versatility in inflatable booths.

LOMBARD, IL, USA, October 14, 2014 /EINPresswire.com/ -- [TradeTec Skyline](#)'s WindScape™ line of inflatable trade show displays has been expanded with the introduction of several new components. The new shapes add flexibility and create even more opportunities for innovative exhibit design for exhibitors of all sizes. The new [inflatable display](#) pieces include an 8' and 10' flat and curved backwall with return, new triangle tower, rectangular table top, and open semi-private 10" backwall with large returns. This pushes the number of WindScape™ display components available to well over 50 individual pieces.

"The new components open up many new possibilities for exhibitors. In addition to the new shape configurations, WindScape™ can now accommodate monitors weighing up to 50 lbs. with center screen heights of up to 67". This allows exhibitors to showcase their businesses in a digital format on the showroom floor above eye-level, which will help them stand out in a crowded exhibit hall," explained [Ken Buckman](#), CEO and Founder of TradeTec Skyline (www.ttskylinewindscape.com).

WindScape™'s new 10' Rear Projection Backwall is one example of how exhibitors can easily incorporate digital technology into the booth. The backwall frame comes complete with a single-sided cover and projection screen built in. Rear-projection images show up right against the exhibit wall saving precious space in the booth itself and creating an eye-catching display component at the same time.

For added functionality, both the 8' and 10' backwalls come with a side curve and single-sided cover with a new option of a zippered "door." This allows access to storage space within the back or sides of the display for miscellaneous materials. The door space also comes available as an option on backwall shapes and all 3D tower displays. Storage space is located at the bottom of the tower, easy to zip down and up and store anything from brochures to personal belongings.

WindScape™ is a line of air powered exhibits that has been designed and manufactured exclusively by Skyline Exhibits. TradeTec Skyline is a preferred provider of this unique exhibit line that saves exhibitors time and money by cutting down on shipping costs and eliminating the

need for expensive set-up and tear-down labor costs. Displays inflate with the push of a button in just minutes. Skyline is the only exhibit house in the world to have harnessed the power of inflatable booths and exhibit designs.

Visit TradeTec Skyline at <http://www.ttskylinewindscape.com> for more information about WindScape™.

About TradeTec Skyline: TradeTec Skyline assists their clients in building brand experiences through high quality trade show exhibits, innovative design, and effective event marketing and management. As a partner of Skyline, TradeTec houses one of the industry's largest rental display fleets. They also offer a variety of trade show services, including show book fulfillment, fixed cost labor & freight, I&D, asset care and storage management, event marketing campaigns, lead enhancement generation, design, AV and Technology rental. Companies that desire to maximize their impact, manage costs, and streamline logistics trust TradeTec to activate encounter marketing campaigns that create Big Brand Experiences.

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