

LoadupPro, Train Like a Pro

CYPRESS, TEXAS, UNITED STATES, October 15, 2014 /EINPresswire.com/ -- Trainers everywhere will tell you that the position of feet, hips and body core is essential to performance in any kind of sport. It is especially important to sports such as baseball and golf. Gregory Merecka and Jason Choate, working with professional hitting trainer Jon Choate, have developed an adjustable device that will help remind players how to position their hips, keeping them in the 'zone' for [maximum results](#).

The training device consists of three mechanical arms that can be adjusted to the correct height to frame the user's



hips the device is specifically designed to give the user physical cues and reminders as to how to load the hips and maintain balance throughout the swing. The arms not only adjust to the player, they can be set for a variety of pitches, ranging from a fastball to curve ball, and in between. It is suitable for use with a soft toss, baseball Tee, controlled pitching, or even just plain old practice swings. By keeping the player's hips in the correct position, the player is in the load up position maximizing the power and increasing ball contact. The gadget is suitable for all ages – ranging from little guys learning to hit a T-ball to students who are training for college athletics. Not only can it be used for baseball, but it can also be set up to help golf enthusiasts correctly position their bodies to develop the best swing. Practice with the LoadUpPro helps develop muscle memory, which gives a greater chance of good performance in a live game.

The LoadUpPro team has initiated a [Kickstarter Crowdfunding campaign](#) to fund development of the device. They have contacted American manufacturers and suppliers, so the materials and production will all be within the US. They are also talking with their suppliers about the feasibility of using recycled materials, for greater ecological responsibility. They have taken the design through several test steps, and will continue to test it as it approaches production – including those unplanned moments such as an immature player thwacking the LoadUpPro instead of the ball. They know that youthful players can sometimes be unpredictable, and that sturdy equipment is vital to their safety.

They have some great rewards for contributors, which include:

\$5.00: Immortalized as a contributor on the LoadUpPro website.

\$10.00: Big Thank you as contributor on the LoadUpPro Website, plus updates on progress.

\$65.00: Early Bird Special (Limit 50 – so hurry to get yours.) Be one of the first to get one of these revolutionary training devices. US residents, add \$12.00 for shipping, all others, please add \$20.00.

\$75.00: Late Bird Special: (Limit 50) for all the people who want a LoadUpPro but missed the Early Bird special. US residents, add \$12.00 for shipping, all others, please add \$20.00.

\$90.00: Early Bird Special (Limit 50) Get your LoadUpPro in custom colors to match your team equipment. Will be available in green, black, blue, white and yellow. US residents, add \$12.00 for shipping, all others, please add \$20.00.

\$120.00: (Limit 50) Receive 2 first edition devices, and pay postage for only one! Add \$12.00 for shipping. Ships only within the US.

\$360.00: (Limit 10.00) Five LoadUpPro devices, for the price of four! Great for a gym or school. Shipping is \$20, US only.

The team recognizes that any endeavor of this nature can run into problems. However, they have already lined up their suppliers and manufacturers. The device has been tested, and is still being tested to make it the best possible product of its type. The assemblers have agreements from the suppliers to ship materials within one week of ordering, so there should be few delays between a funded Kickstarter and actual production.

This is a great [opportunity for trainers](#), coaches and user's at all levels – even just for their personal use. There's a contribution level here for everyone from the curious to the serious sports enthusiast. If interested, but cannot contribute, spread the word on social media or by word of mouth. Tell-a-friend is still one of the best forms of advertising – and a way to get someone to gift your organization or team with one of these nifty gadgets.

About: Jon Choate played several years with the Cleveland Indians. He is a professional hitting instructor in Houston, Texas. Jason Choate is a business professional, but coaches youth baseball. Gregory Merecka, who has been in engineering and construction for more than 25 years, has charge of the technical development of the LoadUpPro (www.loaduppro.com).

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